DECEMBER, 1926

BOOKBINDING MAGAZINE

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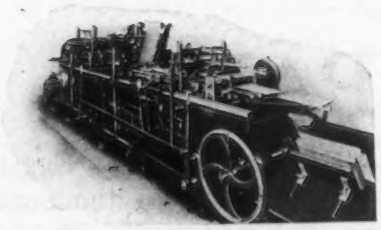

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The Only Magazine Devoted Exclusively to the Bindery and Allied Interests

VOLUME V DECEMBER, 1926 NUMBER 6

How Trade Cooperation Can Help Prevent "Cut-Throat" Competition

A Plea for Newer Ideals of Fair Treatment for Customer and Competitor and Honest Pride of Workmanship

By J. WILLIAM WAGENVOORD
Wagenvoord and Company, Lansing, Michigan

NO clearer exposition of the general value of trade associations and particularly the Employing Bookbinders of America, could be given than this interesting summary of the value of cooperation in the bookbinding industry.

While Mr. Wagenvoord's paper was planned with particular reference to the library binder, his ideas can be applied to the bookbinding business in general.

WE so often hear the complaint that the world is over-organized. There is an organization for practically every social or business group that we can mention. Labor is organized. Capital is organized. Society in all its ramifications is organized. We can all see the danger that may lurk in this pooling of interests of specialized groups. We can also see the good that may be accomplished if the right forces are set to work. Labor unions are splendid things if rightly handled, but they become most dangerous to public welfare when they fall in the hands of a few unscrupulous leaders. Capitalists' unions are of equal value to the community, if they are imbued with a sense of social service. Any organization becomes a menace when its only purpose becomes the serving of its own members. Unless the organization stands for something more than the serving of selfish ends, it has no right to exist.

Three Outstanding Ideals

There are three outstanding ideals that should be incorporated in every organization such as ours. They are: fair treatment of the customer, fair treatment of the competitor, and honest pride in good workmanship. We have much to learn from the guilds of the middle ages as far as the last point is concerned. Then men took pride in their craft and an honest pleasure in producing something that was not only perfectly made but beautiful as well. Shoddy material and poor substitutes were not countenanced for a moment. The material must be of the best and the workmanship honest throughout. How many workmen have we in our shops today that we have inspired with the same ideal that was so integral a part of the oldtime craftsman? If we can find no such men in our shop today, who is to blame, we or they? Is it not for us to set the pace and if our ideal is low, can we expect a higher one from the man we employ?

"Cooperation" As Applied to Competitors

Until recent years, the word "cooperation" as regards the competitor was heard very little in business circles. The policy was rather to get your competitor before he got you. Happily, many of us are beginning to realize that selfishness does not pay any more in business than elsewhere in life. The purpose of associations such as ours should be to get together to help one another and to be of the greatest service to the public at the same time.

Our aim should be to give the public full value for its money. Our purpose should never be to gouge the public and fill our own pockets at the expense of theirs, but rather how we may improve our methods of manufacture that we may pay a living wage to our employees and give the public an article made of good material, of good workmanship, and at a fair price.

Better Production Methods Should Be Binder's Aim

With such a purpose before us, competition becomes concerned with only one problem, namely how to put out a well-made article more economically than the competitor. It should no longer be a question of price cutting, of camouflaging inferior material and workmanship, and forcing it upon an unsuspecting public, but it should become a question of better production methods.

Such competition is stimulating and healthful. It calls for the best thoughts of both the employer and the employee. Both are working toward an ideal which has as its foundation real service.

Idea of Mutual Help

There are many ways in which we can be of help to one another. If one of us has learned a better way of doing things, let us pass it on. If one of us has learned how to cut the overhead, let us tell of it. If one of

(*Continued on Page* 30)

From address read before Library Binders Group, Employing Bookbinders of America, Seventh Annual Convention, Detroit, Mich.

"Don't Lower Tariff" Says Guild

D. S. Brassil Praises Action in Writing to Congress—Says Bookbinding Industry Is Better Protected Today Than Ever Before in Its History

IN an address delivered before the New York Bookbinders' Guild, at their monthly meeting at the Advertising Club, D. S. Brassil, of the Brassil Bindery, New York, declared that the American bookbinding industry was better protected today than ever before in its history as a result of the Tariff Act of 1922, and praised the Guild for its action in writing to Senator-elect Robert F. Wagner, to defeat any legislation that shall lower the present duties on incoming books.

Mr. Brassil, who is well known for his activities in connection with the tariff and copyright law, stated that the tariff duty of 15 per cent ad valorem on ordinary edition books, bound and unbound, is ample protection for the American bookbinder, and that the duty of 30 per cent on extra-bound books more than twenty years old, and that of 25 per cent on extra-bound books of more recent date, have been of benefit to the trade, but could be increased still more to advantage.

Reviews History of Bookbinding Tariff

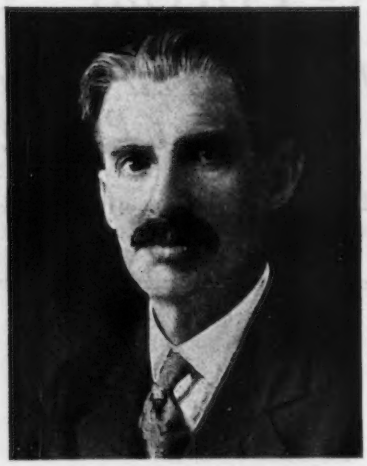
Reviewing the history of the tariff as it applied to the bookbinding industry, the speaker told of his experiences during the conferences preceding the Payne-Aldrich Tariff of 1907. At the suggestion of an extra-binder at that time, Mr. Brassil endeavored to have a duty put into effect on extra-bindings coming into this country from abroad.

For years, many book stores, large department stores and collectors were sending books to Europe to be bound in the extra binderies of England and France, Mr. Brassil stated, and if the books were more than twenty years old, they came into this country free. This combined with the fact that English wages amounted to about one-third of the American wage scale, produced a situation that was truly a crucial one for the extra binders, causing many of them to go out of business in the decade immediately preceding 1907.

Vain Efforts to Interest Congress

Mr. Brassil told of his trip to Washington in 1908 and of his vain efforts to interest congressmen and senators in the incorporation of a clause that would protect the American extra binderies.

The same situation obtained in 1914, during which, nevertheless, a long, arduous fight was made in behalf of the extra binderies. Day after



D. S. Brassil

day, senators and congressmen were interviewed, but again with no results. The congressmen said—as their excuse for not favoring these demands—that American binderies could not produce as artistic work as the binderies abroad.

In 1921, the speaker stated, his efforts were at last rewarded and a clause protecting the American extra-binder was finally adopted. "During this trip to Washington," said Mr. Brassil, "we took many samples of beautiful and artistic bookbinding to Washington. Showing these typical examples of American craftsmanship to the Tariff Committee, I said, 'Today we can produce this high type of bookbinding, but if Congress will persist in the action it has taken in the last fifteen years, they will make this sort of thing impossible, as they will drive all the existing American extra-binders out of business because of the lack of work and the lack of incentive for young men to enter the busines.'"

Decrease in Imports Since 1906

A 35 per cent ad valorem duty was then adopted for books bound fully or in part of leather and more than twenty years old. Mr. Brassil cited figures showing that although the value of books, bound and unbound, as well as pamphlets and music books, increased from $2,266,865 in 1906 to $2,800,351 in 1925, these figures show an undeniable decrease in the number of volumes imported, the increase in value being attributable to the inflated currency. He estimated that probably one-half as many books on which a duty was paid were imported today as in 1906.

"Although this is quite a gain for the bookbinding industry and is undoubtedly a benefit for the edition binder, it is not quite sufficient for the extra-binder," Mr. Brassil said, "as the industry could stand a protection of at least 40 per cent to 45 per cent on extra-binding.

Protection on Edition Works Adequate

"The duty of 15 per cent on ordinary edition books is a distinct advantage, however, to the bookbinding industry. While this should never under any circumstances be lowered, we should not ask for an increase, as this protection on the ordinary book is plenty.

"Its advantages are seen in a typical publishing situation. A New York publisher will import an English edition of a book at a wholesale price of, let us say, $1.00. He will pay 15 per cent duty on it and a carrying charge of 8 per cent, altogether 23 per cent. But this is more than it costs to bind the book in the United States and the publishers certainly realize this. With a duty not too high, and yet not too low, there is a stimulus for him to experiment with more titles than he would otherwise—a good thing, because it encourages the initiative of the publisher and very often results in the introduction of books that have a large sale in their American edition.

Americans Prefer American-Bound Books

"Regardless of the quantity purchased abroad, the American publisher will always have these bound in the United States. They know American people do not want English-bound books, and they realize the superiority of the American edition-bound books. Under these circumstances," Mr. Brassil continued, "I feel safe in saying that, while we should ask Congress not to reduce the duty under any circumstances, we should not ask to have it increased."

Mr. Brassil also discussed books that were admitted free into the United States, including those for

(*Continued on Page* 34)

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This machine is designed to evenly apply hot or cold adhesive to any kind of fabric and is equipped with a perfectly operating automatic take-off which lays the glued or pasted fabric, glued side up, on a conveyor that travels away from the feeding operator. The machine is very finely constructed and the features controlling the application of the adhesive to the fabric are capable of very close adjustment, so that it is possible to apply an absolutely uniform coating. The rolls in the machine are ground absolutely true and are carried in renewable bearings. The speed is sufficient to keep from a dozen to twenty forwarding operators busy with only one machine operator feeding in the fabric.

For the small plant where the volume of cased-in work does not warrant a casemaker and for the special jobs and novelty work constantly going through both large and small binderies, the Smyth Gluing and Pasting Machine is a very profitable investment.

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Humidity Control in the Bindery

How the Solution of This Problem Will Help in the Elimination of Ruling and Static Troubles, and in Avoidance of Difficulties in Handling Glue, Boards, Cloth, and Leather

By A. E. Davis
Of the Bahnson Company, Winston-Salem, N. C., and New York City

THIS is the second article on the subject of humidity, a topic which has been widely discussed in the trade during the past year. Last month the author, who is an authority on the subject, spoke of the moisture problem as it affects folding, showing how proper humidification would aid this stage of the bindery process. In this final installment, he shows the importance of correct humidity control as a means of eliminating many other troubles in the bindery.

II

HUMIDITY changes not only affect folding in the bindery, but they are responsible for other troubles as well. We all want to see nicely registered sheets coming from our ruling machines, but on long runs with a pattern on both sides we very often find the foot-lines on one side, show above or below those on the other. And those of you who have grown gray in the business remember how the printers formerly cried loudly for point pens.

No One Thought of the Paper!

But, when ruled forms did not register, no one thought of the paper. Paper stretches or shrinks as humidity rises or falls. The Warren Paper Company tells us of a sheet 28 x 32½ that stretched 3/32 of an inch in 19 minutes. When we remember that 3/32 are well over 6 points we should not be unduly surprised to find our point-spaced type a nonpareil away from our point-spaced ruling.

Low Percentage of Humidity Responsible for Static Troubles

And then take that fiendish thing, static electricity. Static, of course, is generated by friction. But all the friction there is can't force a static charge into sheets stored in a room humidified to 60 per cent, provided the paper has been there long enough to come into equilibrium with the air of the room. Only dry paper will take a static charge. So here again we find a low percentage of humidity responsible for our troubles.

When sheets hang up in the automatic feeds on various machines—when folding-machines clog up and spoil sheet after sheet—when paper won't jog—the trouble, in ninety-nine cases out of a hundred, is due to static. Therefore, when your printer sends you stock which has been made bone dry by a gas flame on the press, you can tell him before you start his work that the sheets will break at the fold, that the spoilage will be very high, and that delivery will be delayed. And if you do what you ought to do you will tell him your charge will be at least 25 per cent above regular rates, for your folder costs you actually more each hour when production is low than it does when output is high. Why more per hour, you ask? Because, in addition to the regular folder force, the foreman is there trying to make the machine run; as often as not the superintendent is there; and sometimes you are there yourself.

Glue, Boards, Cloth, and Leather

Let us remember, also, the glue, the boards, the cloth, and the leather. Correct humidification has a very favorable influence on the operation of gluing-machines and stripping-machines. Dry boards give much more trouble through warping than do boards with the correct moisture content, and finishers get better results, too. Dry cloth and dry leather don't work right at all. They become brittle. They take neither paste nor glue as they should. The work of the forwarder seems to drag. But you have all noticed how nicely everything goes through during a period of damp weather.

Consider the Employees

Last of all, consider the employees. Humidified air is healthful air. When workrooms are humidified you will seldom receive telephone calls telling you that Jack or Minnie "has the grip and can't come down today." A prominent physician told me recently that if people would humidify their homes and their factories, about two-thirds of the doctors would be obliged to hun new jobs.

* * *

Cleveland Public Library's Binding Proposition

The up-keep of the books in the Cleveland Public Library as involving the binding and repair, is under supervision of Mary E. Wheelock, who is also chairman of the Bookbinding Committee of the American Library Association and the only woman elected to honorary membership of the Employing Bookbinders of America.

Besides the new Main Library, which was opened in May, 1925, and cost nearly $5,000,000, the Cleveland Public Library system includes 26 regular branches in all sections of the city, 33 libraries in schools and 107 stations where books may be obtained. In the entire system, there are more than 960,000 volumes, with an annual circulation of about 6,000,000. As a result it is necessary to bind over 100,000 volumes to keep this great collection in working order, and nearly 200,000 books must be repaired in the course of each year.

The binding of books, periodicals, etc., is done by contract in two large local library binderies, while the repairs and the lettering of call numbers on the new books, numbering over 130,000 in the year, are taken care of by the binding department staff of 33 persons working under general direction of the supervisor of binding, and the six menders for the school libraries.

* * *

"Binding the Second Edition"

There is a story of Carlyle at an aristocratic dinner-party where the others maintained the lack of influence of books. He burst out: "Ladies and gentlemen, before the French Revolution there was a man named Rousseau, about whose books people like you said such things as you are saying; and their skins went to bind the second edition."

Good Loose-Leaf Business in Indianapolis

The Ed. R. Hodges Company, Indianapolis, say that business in special lines of loose leaf devices in which the company specializes is flourishing. Special catalog covers are very much in demand. With the constant increasing of business the company was obliged to install another Potdevin glueing machine and a rotary cutter. The business of this company this year has surpassed the mark of the year 1925. However, the company is confining its efforts to the local trade entirely.

How would you *fold* this job? How would you *stitch* it IN YOUR PLANT?

THE JOB

185,000 16-Page Booklets Printed 8 up on 41" x 50" Sheet Work and Turn and Slit on Press. Sheet size for Folding, 25¼ x 41". Single Book size, 3" x 5".

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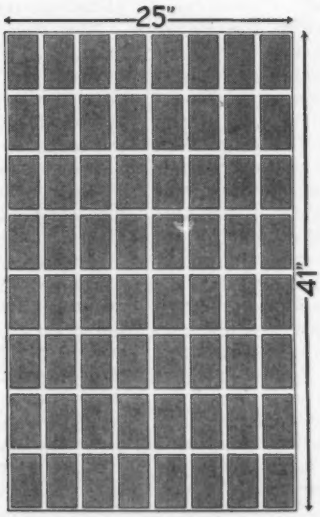
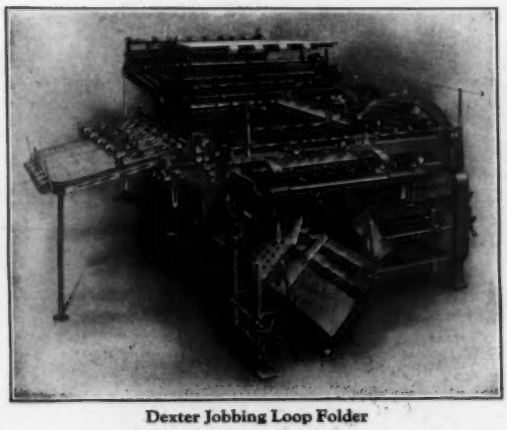
FOLDING TIME: 23,130 sheets—7.3 hours.
NO CUTTING of printed sheets for Folder.
NO CUTTING of folded signatures for Stitcher.

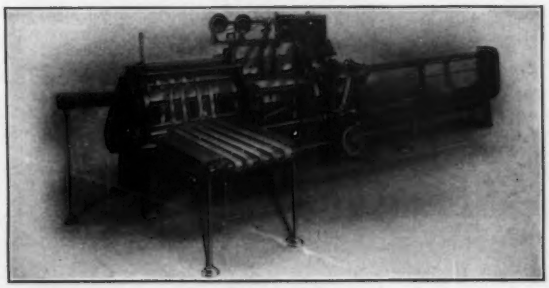
THE LAYOUT



THE FOLD



Dexter Jobbing Loop Folder



Dexter Stitcher Feeder

The Dexter Stitcher Feeder will stitch this job four on at 4,000 to 5,000 Signatures or 16,000 to 20,000 books per hour.

The Dexter Jobbing Folder and the Dexter Stitcher Feeder will save:

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The Planning of Ornament for Hand-Bound Books

Repeated Ornament Furnishes Cover Designer with Start from Which with Practice He May Develop Original Effects

By James B. Blaine

In book cover decoration, as well as in all other branches of design, it is necessary that there be some simple beginning from which springs the more difficult and complex patterns.

From time immemorial the diaper or repeated ornament has been used as a start in all branches of design: Mosaic, Parquetry, Marquetry, Weaving, Wall-paper, Wall Painting, Floor Coverings, and Glass Painting. And it furnishes the book cover designer with a start from which he may with careful study and assiduous practice develop an original treatment of design.

Intersecting Axes of Symmetry

One method of dividing-up for a diaper pattern is shown in Figure 1. This basis is a system of intersecting axes of symmetry. Points for the drawing of the axes are found by dividing the sides of the pattern into halves, quarters, eighths, etc., until the desired number have been obtained. By connecting these points, we have a net-work of diamond shapes, each one exactly like the other. The dotted lines in Figure 1 are only constructional and may or may not be used as a part of the completed pattern.

The three motives show different ways in which a diaper may be treated, any one of which may be expanded at will and made to cover the entire sheet. A method for varying the monotony of an all-over design is to leave a few of the diamond shapes without ornament. By a symmetrical arrangement of blank spaces very pleasing effects are often obtained.

Advantages for Beginners

Several important uses of all-over ornament are: 1. It teaches the student the value of distribution of ornament and proper proportion. If the weight of a design lies in some far-off corner the result is far from pleasing. Symmetry is especially important in book cover design.

2. It gives the beginner an easy start from which he may develop a style of his own. By drawing a large number of diapers, each one a little different, life and individuality of design are soon expressed. It is surprising the large number of new ideas that spring into one's head after a little practice.

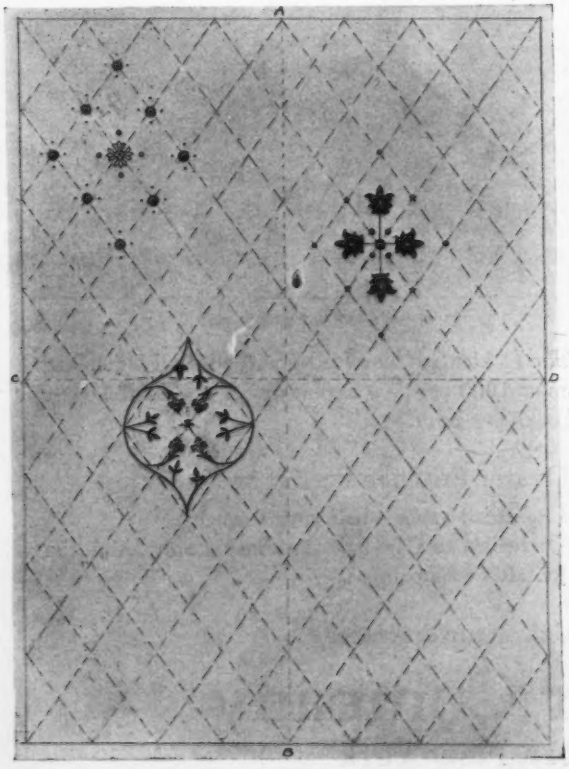
Best Possible Practice

3. When the diaper is worked in gold on the leather binding, the constant repetition of a few tools is the best possible practice for the beginner. Skill in the use of these few simple tools is necessary before the more difficult ones are attempted.

4. All-over design will always have its place in book cover decoration. And it matters not how far the designer may progress, it will frequently be put to use. Diaper patterns seem to be well adapted to the decoration of doublures and is frequently used by the best of designers.

Figure 2 is a simple line and diaper pattern showing the use of all-over

(*Continued on Page* 44)



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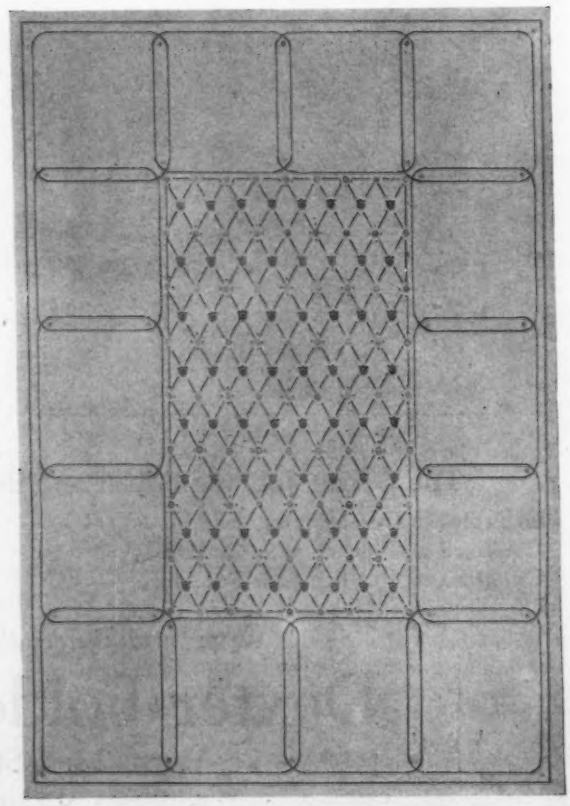
Symmetrical arrangement of blank spaces produces pleasing effect in design. Care should be taken that pattern does not run off

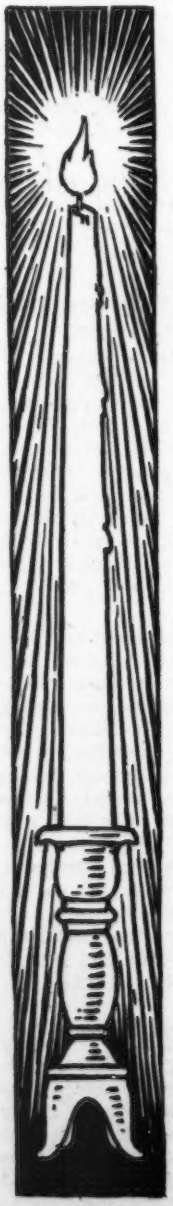


II

Simple line and diaper pattern showing use of all-over ornament to fill in space that needs ornament

To all our many Friends in the Bookbinding Craft—

The Season's Greetings!



If only we could be in fifty cities at once on Christmas Eve! Then we could give this message personally to each of you who has helped us to develop Peerless Leaf. With your belief in this new product at the start, you strengthened our power to make it worthy of your craft. With your criticisms and suggestions you helped us find the way. With your repeated orders you encouraged a young enterprise.

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Book Paper from Buyer's Viewpoint

Practice of Manufacturers Who Wish to Be Loyal to Customers and Whose Chief Object Is Making Best Books Possible

By Thomas H. Morrison
Secretary and General Manager, Robert O. Law Co., Chicago, Ill.

IN USING the term "buyer" in this sense, I do not mean the professional purchasing agents, whose main object in life is to purchase a paper that will get by at the lowest price, but rather the representatives of the large manufacturing companies, who are both loyal to their concerns and their customers and whose chief object is to make books which are satisfactory in every respect. In order to do this it is very essential that the paper used must be of such quality as will be suitable to the character of the book.

First Editions of Popular Novels

For instance, for first editions of popular novels by well-known authors, one would suggest a good grade of egg-shell paper, described, in the "patter" of the paper salesmen, as all-soda pulp. Paper for this purpose, made with the larger percentage of sulphite, is not suitable, because it lacks flexibility and prevents a free-opening book.

It is also essential that the grain of the paper be the same way as the binding side. For instance, a 12mo novel is 5¼ x 7½ inches, and the grain should run the 7½-inch way. This is important in papers of heavier weights, as it prevents a wrinkle in the center of the book at the fold and makes the book better from the standpoint of the manufacturer and the ultimate consumer. This is a big point; and no paper should be made without specifications from the customer as to the way in which the grain should run. If the customer should omit this, his attention should be drawn to the fact and the information secured.

Papers for Lower-Priced Editions

On cheaper editions, such as non-copyrighted and reprints of popular books sold at lower prices, where cheapness of manufacture is essential and thickness required, high bulking papers are desirable. Care should be taken, however, not to agree, in the manufacturer's effort to get as high bulk as is possible with the minimum of weight, to gain this end by the addition of a voluminous amount of paper sawdust. While this method will produce apparent bulk, it is not retained, as the bulking material referred to is released in the process of printing and lodges in the plates, necessitating continuous cleaning and washing and thereby reducing the output of the printer's equipment by at least twenty-five per cent. This sawdust also flies about the pressroom and alights on neighboring forms, causing a great deal of additional expense to the printer and releasing a great deal of profanity on the part of the pressmen and feeders.

There is still another class—the school text book—which represents a very heavy tonnage for the paper manufacturer. This business is booked by the publisher through state commissions. A small sample edition is printed and bound, and six books deposited at the state capitol with the commissioner, and a heavy bond given guaranteeing that the quality shown therein shall be maintained in all of the books delivered under the contract. The quantities are very large, in many instances considerably over a million.

It is very essential, of course, that the paper used be equal in every respect to that shown in the samples. It is therefore important that the manufacturer appreciate this; and he should not at any time make a price for his paper that tempts him to depreciate in any way the quality handed him by the buyer. Many of these books have a preponderance of half-tone, making an English finish (not imitation) or an S. & S. C. paper necessary.

In selling these qualities, salesmen should have knowledge of the half-tones which are to be used.

Courtesy Printer's Digest.

The Price Cutter

THE price cutter is worse than a criminal. He is a fool. He not only pulls down the standard of his goods; he not only pulls down his competitors; he pulls down himself and his whole trade. He scuttles the ship in which he himself is afloat.

Nothing is so easy as to cut prices; and nothing is so hard as to get them back when once they have been pulled down.

Any child can throw a glass of water on the floor, but all the wisest scientists in the world can't pick that water up.

Who gets the benefit of price cutting?

Nobody.

The man who sells makes no profit; and the man who buys soon finds himself getting an inferior article.

The man who cuts prices puts up the sign: "This way to the junk pile."

He admits he cannot win by fighting fair.

He brands himself as a hitter below the belt.

If the business world were dominated by price cutters, there would be no business at all.

—*Standard Oil Company Magazine.*

* * *

New Book Deals With Bookbinding and Allied Subjects

An interesting little volume has just been published, entitled "Finishing the Printed Job," which deals with those operations that follow the actual printing, which is another way for describing the general bookbinder's business. Its author is Robert F. Salade, who has to his credit several books describing industrial methods and who has written articles on various phases of binding and allied subjects.

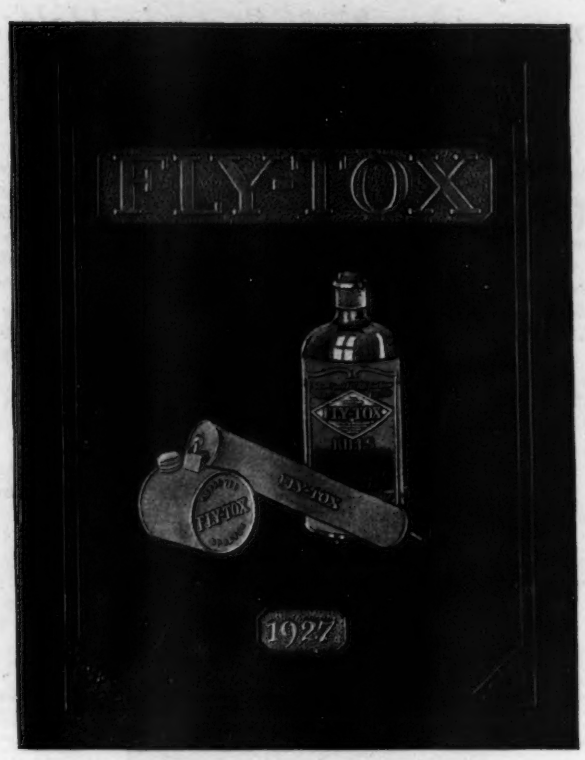
An idea of its usefulness and comprehensiveness may be gleaned from a capitulation of the processes it covers. Numbering, binding, embossing, pebbling, bronzing, perforating, die-cutting, punching, tableting, gumming, scoring, varnishing and tinning are among the many operations discussed in some detail. The book contains various helpful suggestions, including explanations of technical terms and photographs of various kinds of machinery, diagrams, etc. It is published by the American Printer, 225 West 34th St., and is priced by the publisher at $2.50.

* * *

Increased Equipment

The J. P. Leonard Co., Chicago, recently increased its equipment by the addition of a 42-inch Rosback stamp perforator purchased through the American Type Founders. This is the second machine of its kind installed by this firm.

BurkArt PROCESSED



Fly-Tox for 1927

¶ Again, as in 1926, a BurkArt PROCESSED* cover will help to merchandise Fly-Tox for 1927. The 1927 Fly-Tox merchandising book shows in its 80 pages how the Rex Companies make and market the world-famous insecticide. The book is 14 inches high by 11 inches wide, showing all national advertisements in their natural size. The background of the cover is black; the caption and date in gold; sprayer in aluminum; and the bottle in actual colors.

¶ The BurkArt PROCESSED* process has produced here, a cover of beauty and durability that fits most appropriately the presentation of Fly-Tox merchandising.

THE BURKHARDT COMPANY, INC.
Burkhardt Building, Larned at Second
DETROIT, MICHIGAN

*BurkArt PROCESSED *is the name of a process, not of a material.*
Du Pont Fabrikoid is the basic material.

The Art of Marbling--II

Straining the Boiled Size, Skimming, Coloring, and Establishing Proper Temperature Next Steps in Halfer Process

By W. C. Doebbelin
The Halfer Marbleizing Co., Inc., Middleton, Mass.

(*Continued from Previous Month*)

THE boiled size, is ready for straining and testing after it has stood for about twenty-four hours. A galvanized iron pail of about the same capacity as the one used for boiling should be entirely free from greasy matter and our special straining bag should be near at hand.

After the boiled size has been stirred thoroughly the straining bag should be held above the empty pail, its mouth wide open and its tapering bottom half-way down the pail; which should be filled up to about four-fifths.

The bag opening is then closed by folding it into a bunch in the left hand, and the mucilaginous body in the bag is wrung out with the right until the residue in the bag begins to harden and the size issuing from it is a whitish, opaque tint. Then it is advisable to stop straining in order to obtain a clean, clear size.

"Rough Size"

The bag should then be emptied and the rest of the contents in the first pail strained, after which the bag should be rinsed and cleaned, the pail emptied and the size strained the second time. The result is "rough size," ready for the trough for testing and reduction with water, rain preferably, to the proper density.

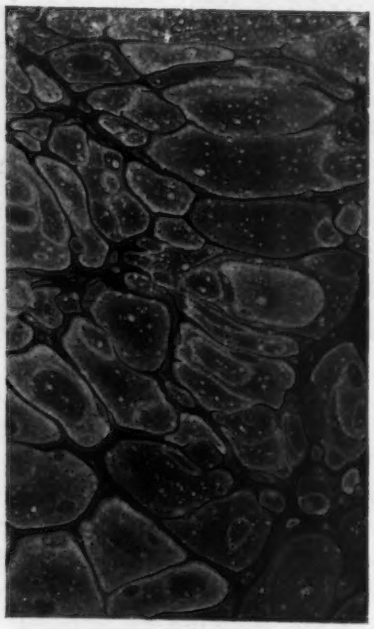
A wooden trough should never be used. It must be of zinc with its interior painted white if possible.

Sufficient of the rough size to fill half its depth should be poured into the larger compartment of the trough. In testing the rough size, the bottle of the color should be shaken until the sediment is thoroughly mixed with the liquid. About one tablespoonful of color is poured into a marbling cup. If the size was made with rain or soft water, four drops of prepared oxgall should be added to the color, which is now stirred thoroughly with a round drop brush.

Skimming for Every Color

The skimming of the size must be done every time a first color is to be dropped. Skimming removes the film which forms on the size surface because of its rapid evaporation. If the film is not skimmed the color dropped on the size will not expand properly and this would mislead the student as to the actual state of the size. Always the size should be skimmed perfectly clean before dropping any color on it.

To skim, strips of clean, non-greasy paper two to three inches wide and about one-eighth of an inch shorter than the width of the trough should be held, one at a time, by top and bottom right-hand corners and laid on the surface so that two-thirds of the paper's width adheres to the size. The paper is then drawn lightly from left to right across the whole length of the trough and then dropped in the waste compartment of the trough.



An interesting example of "Shell" type of marbling

When Water Should Be Introduced

If, immediately after skimming, a drop of prepared color is let fall on the size it will not expand, if the size has been prepared properly, more than about an inch; this is a sign that the rough size must be reduced with water. Water is poured into the trough and thoroughly mixed with the size by hand to re-establish the equilibrium of its temperature, which may be affected by the added cold water. The size should be tested and reduced until the color dropped expands to about four or five inches, when the size is at the proper density for drawing comb edges.

If the color spreads to the required extent but immediately contracts, the size has not had time to cool sufficiently, so that there is a difference between the size temperature and that of the room, hence rapid evaporation.

If the same phenomenon occurs after the size has been worked satisfactorily for several days, the size during the night has acquired a temperature much lower than that created in the morning by the heating of the room. In these cases, the size should stand until it has acquired the proper temperature, which is shown by its working.

In summer the trough should never stand near a window through which the sun shines freely, since the size could never keep pace with the rapid changes in the air temperature.

The best place to work and keep the trough is a sheltered corner where the temperature is most likely to be stable.

If the color spreads too much, the size has been overdiluted or the color contains too much oxgall. To remedy this rough size should be added or fresh color should be poured into the prepared color or the color in the cups.

If the body of the color drops to the bottom of the trough either the size has been over-thinned or the colors do not contain enough oxgall.

(*Continued next month*)

* * *

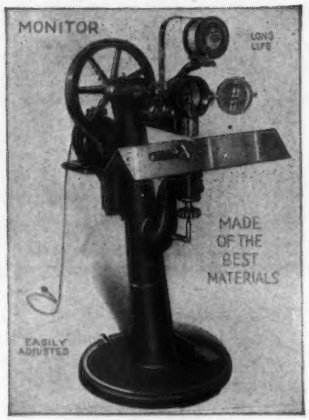
Book-Craft Annalist Enters on Its Fourth Year

The fourth anniversary number of the Book-Craft Annalist, published for the employees of the Open Shop Group, at 461 Eighth avenue, New York City, is one of the best numbers ever put out by this organization. It is full of interesting news, and contains a number of interesting insurance charts, presenting graphically the status of this phase of the association's work. The credit for the attractive issue goes to J. J. Kelly, the able editor of the Annalist, who has so successfully edited the magazine during the past few years.

MONITOR STITCHERS

Standard For Thirty-Five Years

Simple
And
Accurate
Adjustments



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For
Extreme
Speed

Monitor No. 102

The Real Production Machine For Pamphlet Work

Write for Catalog A 26

LATHAM MACHINERY COMPANY

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HUGO BRAND LEATHER CO.

Moroccos
Levants
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Sheep
Persians

Especially suitable for Bookbinding work

Sales rooms
176 William St.
New York City

Tanneries
Brooklyn,
N. Y.

$10 for every bindery "kink"

Have you any pet bindery "kinks" or ideas for the trade? BOOKBINDING MAGAZINE will pay $10 for every idea described for publication along the following lines:

1—Improving bindery production.
2—Facilitating any particular bindery process.
3—Methods promoting efficiency in handling bindery supplies.
4—Improvements in plant layout.
5—Bindery short cuts.
6—Technical formulae.
7—Improvements in record-keeping or statistical work connected with the bindery.
8—Any aspect of the bookbinding business of value to the binder or employer.

Let's help ourselves by helping others

Address All Contributions to

BOOKBINDING MAGAZINE

20 West 34th Street
New York City

Book Inspection Is Needed at These Points in Binding Process

A Brief Listing of Elementary Items Requiring Inspection—Check-up for Examination in Prominent Plant

Courtesy ROBERT H. WESSMANN
President, J. F. Tapley Company, Long Island City, N. Y.

THE following list of points where book inspection is needed has been worked out carefully by the management of the J. F. Tapley Company, in conjunction with its plan of systematic examination. The items are under their proper classifications. While the list may be considered obvious or elementary, it may nevertheless be found a helpful adjunct for any bookbinding firm that desires to have this information in comprehensive, yet compact, form:

1. *Trimming*
   - a. Look for dull knife (clean cut)
   - b. Proper size
   - c. O. K. fit to cover
2. *Rounding and Backing*
   - a. Proper Round and Back
   - b. O. K. fit to cover
   - c. Proper joint
   - d. Cut linings
3. *Glue off*
   - a. Edges slopped
   - b. Determine whether to cut thread
4. *Lining up*
   - a. Quality of work in general
   - b. Breaking-reshaping
   - c. Length headbands
   - d. Width of back lining
   - e. Length of back lining
   - f. Number of linings, crash, kind of headbands.
5. *Casing in*
   - a. Square
   - b. Paste slopped over on square edges
   - c. Clean boards
   - d. Limp or flexible and tight backs; linings stick and stamping in center
   - e. Are fenders necessary?
6. *Casemaking*
   - a. Covers right size
   - b. Glue up all over; no bumps, loose spots or pencil pockets
   - c. Back lining straight; boards parallel at back
   - d. Clean
   - e. Proper height—fillets on stamping
7. *Board Cutting*
   - a. Right size; correct number to board; correct board
8. *Cloth Cutting*
   - a. Right size; correct cloth or leather
   - b. Right color; especially on set work
   - c. Cut to advantage
9. *Glue Room and Glue*
   - a. Pots clean and brushes properly cared for
   - b. Glue proper consistency
   - c. Right kind of glue for job
10. *Packing*
11. *Stamping*
    - a. Layout of cover
      - Old Edition — O. K.'d cover
      - New Edition — with salesman
    - b. Quality: Material
      - Dies
      - Workmanship
12. *Examining and Wrapping*
    - a. O. K. wrapper to be cut—quality and size
    - b. General survey of inspected books
13. *Repair*
    - a. Continual inspection of books where repairs are indicated to see where defect originated.
    - b. When a job arrives at the repair department, it is first to be examined and all those books showing defects in operations originally performed by piece workers are to be kept separately. Such books are to be returned to the respective departments responsible for the defects, and they are there to be repaired by the piece workers.
14. *Sample Making*
    - a. Watch samples and determine construction and pass on quality before going out
15. *Office*
    - a. The office should determine (from estimate) quality of inspection necessary on each title. Differentiate between examination on 12mo, catalog, school book, set work, encyclopedia, paper cover work, etc.
    - b. List inspection quality by number, each number having a specification as to detail
16. *Planning*
    - a. Do not stamp until gathering count is complete
    - b. Do not make cover until folding count is available

General

Instruct caser-in to lay out all books with torn linings *before* casing in; it is less expensive to repair before cover is on.

Do not allow over-runs of either books or covers to accumulate; when job is completed send over-runs to stock room.

Try to reconcile cover count with sewing or gathering count before covers are stamped. Stamping is an expensive operation. We should avoid double set-ups.

Do not allow repairs or returned books to accumulate, occupy platforms and space. Report on all returns promptly, repair and report to office, allowing them to make an intelligent report and accounting at once.

Try to warn all departments of difficulties they may encounter before work is done; any one can locate a mistake after it has happened.

* * *

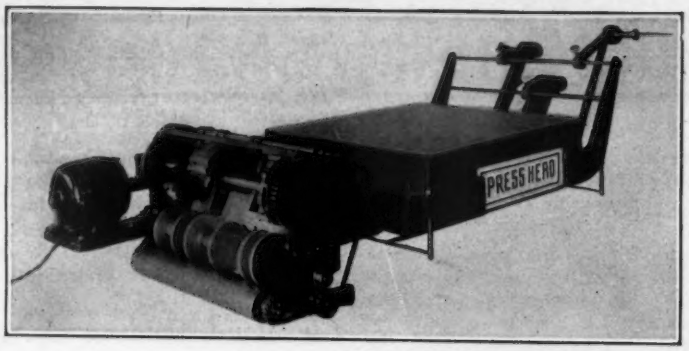
Important Book Paper Agency Change

The Oxford Paper Co., of Rumford, Me., one of the largest manufacturers of book paper in New England and the United States, have appointed as New England agents for their paper Carter Rice & Co., Corp., of Boston, who are recognized for their part, as being one of the largest paper merchants in these six states.

ROLL FEED ATTACHMENT

MULTIPLE FEED

Attachable to any standard Stamping or Embossing Machine



This attachment feeds any number of rolls, pulling each individual roll any length desired.

Positive and accurate in operation. Saves time and material.

A machine that will increase your profits.

Sold at a very low price.

Write for information and prices.

AMERICAN ROLL GOLD LEAF COMPANY

56 PINE ST., PROVIDENCE, R.I.

WHITE, SON COMPANY

Now In Their New Home at

601 Atlantic Avenue

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BOOKBINDERS' MATERIALS

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Send Us Your Inquiries

National Book Sewing Machine

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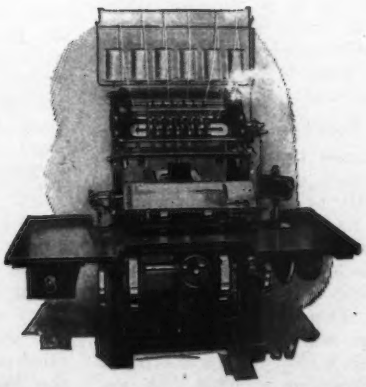


JOSEPH E. SMYTH COMPANY

Main Office and Factory: 130-136 N. Campbell Ave. Chicago, Ill.

Eastern Office: 1133 Broadway New York, N. Y.

Southern Agents: J. H. SCHROETER & BRO. Atlanta, Ga.

Pacific Coast Agents: NORMAN F. HALL CO. San Francisco, Calif.

Equipment and Supplies

Smyth Co. Installs New Automatic Case Maker in Eastern and Middle West Binderies

A new completely automatic case-making machine was recently announced by the Smyth Manufacturing Company, Hartford, Conn., which states that they are now installing these machines in several of the leading binderies in the East and Middle West. In designing this machine, the company says their desire was to produce a machine which would retain the advantages claimed for the hand-fed Smyth case machine, and at the same time increase its efficiency by eliminating spoilage, lessen the possibility of breakages, and give the increased production which accompanies the automatic principle.

The efficiency of the machine is increased, the company states, by many improvements which lessen the rapidity of wear and the possibility of breakage. Parts which were formerly made of steel or cast iron are now in many cases made of duralumin, a light-weight metal which will stand hard usage. In the case of parts which are made of the same metal as formerly, changes in design have rendered them more serviceable. The result is said to be a machine which will operate more smoothly at all speeds than its predecessors, and will give longer wear when run at higher speeds than was heretofore possible.

Claims Spoilage Is Decreased

It is claimed that in spite of the increased speed of the new machine, the possibility of spoilage is actually decreased. Each operation is electrically controlled and if a defective board or piece of cloth or a break in the backlining turns up, the machine is stopped. This electrical control is said to be so rapid that the machine is brought to a stop before making a complete revolution so that the materials going into the case at that moment are not spoiled. The adoption of these electrical stops is probably one of the most important features of the machine, as it is claimed that they relieve the operator from the necessity of constant supervision. The company states that the operator can thus devote his time to supplying the boards and cloth to the machine and maintaining the quality of the glue without fear of spoilage.

New Press Delivery

In addition to the new features mentioned above, the company points out that this machine is equipped with an entirely new press delivery mechanism. This mechanism, it is claimed, is absolutely positive in action and piles the cases neatly in the hopper without any need of supervision. Another new feature is the backlining feeding mechanism. This now works on the ratchet drive principle and when once set up for a job, requires no further adjustment. The cloth feed is of the suction type, feeding from the top of the pile, and like the other operations is electrically controlled. A pile of cloth five inches high can be placed in the machine so that it can run continuously for a long period without the necessity of renewing the supply. The company says that the cloth feed is very simple in construction and very reliable in its action, having only two adjustments, by means of which it will successfully feed all grades of book cloth including Fabrikoid, Keratol, and similar materials.

The company further states that they have figures in their possession showing that the new Smyth Automatic Case-Making machine will produce in a day twice the work that can be produced on a hand-fed Smyth case-making machine and that these figures are not obtained from any one special run but over a long period of time running on varying grades of work and under the supervision of different operators.

Interchangeable Parts

As is the case with all Smyth machines, the company made the Automatic case-making machine interchangeable throughout, so that the parts are identical on all machines and replacement parts can be supplied promptly. The sole agents for the Smyth Manufacturing Company for North and South America are the E. C. Fuller Company with offices at 28 Reade Street, New York City, and 343 South Dearborn Street, Chicago. Their representatives have visited Hartford and are fully conversant with the features of the new Automatic case-making machine and with the results that can be obtained from it. The Fuller Company state they are very enthusiastic over the possibilities of the machine and state that the orders they have already received are an indication of its desirability for the trade in general.

* * *

Cleveland Folding Co. Announces Model "K"

The Cleveland Folding Machine Company has recently announced that their Model "K" (38x50) folding machine has been perfected and is now ready for the trade. This announcement follows several years of development and research.

The machine, according to the announcement, will fold such paper stocks as 30 lb. Thintext and heavy enamel or cover stock. It is very simple in adjustment and, like all other Cleveland Folders, employs no knives, tapes, cams, or timing devices. The machine is said to attain remarkable speed on the full size 38x50 sheet and this production increases as the size of the sheet to be folded decreases.

It is claimed for this machine that it will fold any form that may be folded on any other machine and a large number of additional forms of commercial value. Thus it is said to open countless far-reaching economies in binding production.

* * *

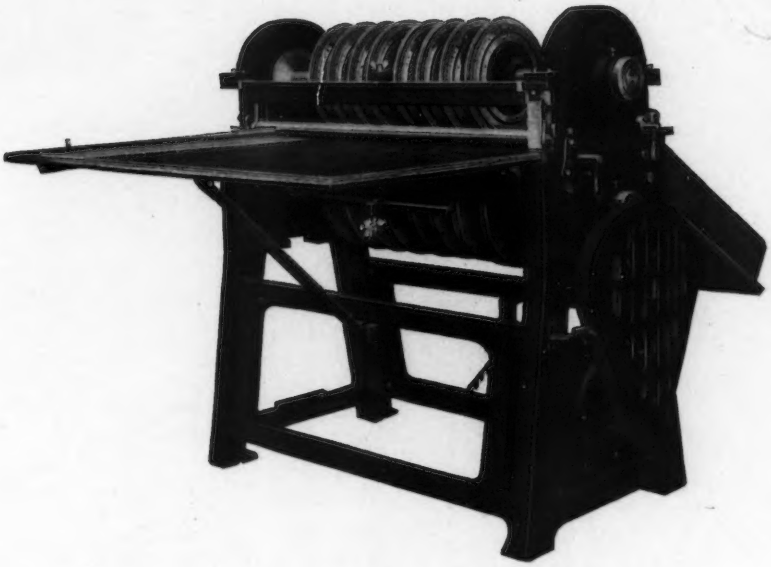
Brighten Leaf Division Perfects New Adjustable Roll Leaf Attachment

The Brighten Leaf Division of the H. Griffin & Sons Company, 75 Duane street, New York City, has just perfected a one draw feed Brighten Leaf attachment which it has recently placed on the market. This attachment is a self-contained unit, operated by a 1/10 horse power electric motor (which can be attached to any light socket), and, the company states, can be quickly attached by the stamper himself to any style of upright stamping press, either hand- or power-driven.

This is an entirely new innovation, according to the company, and will be of great advantage to all users of roll leaf, as it avoids the necessity of sending their stamping machine to a machine shop for attaching a roll leaf device.

THE ROSBACK

Round Hole Rotary Perforator



Will you continue to throw away from 50 to 75c of every dollar you now spend for Perforating?

Here is what the Rosback Round Hole Rotary is doing for others

4 Rosbacks do the work of 22 others

4 Rosbacks do the work of 14 others

3 Rosbacks do the work of 7 others

The Rosback perforates the postage and revenue stamps for several foreign governments.

The Rosback is a strictly commercial machine. Hundreds in use perforating checks, bank statements, and other bank forms, invoices, manifold work and etc.

The Rosback perforates practically all of the trading stamps of this country and *all* of the Christmas Seals or Tuberculosis Stamps. *Used by the U. S. Government Printing Office.*

Why don't you put your perforating problems up to us—It costs nothing to find out.

For Sale by Dealers Everywhere

Built by

F. P. ROSBACK CO.

BENTON HARBOR ∴ MICHIGAN

The Largest Perforator Factory in the World.

The Graphic

Arts Center

PLANNED for the craft, THE GRAPHIC ARTS CENTER concentrates the printing, publishing and allied industries into one of the largest and most modern buildings of its type. A central home—the heart of the printing trades—it will infuse new efficiency into the industry.

LOCATION: The heart of New York's largest printing trades district. Entire block front at Varick, West Houston, and King Streets.

MAXIMUM ACCESSIBILITY: 7th Avenue subway station at two ends of building. New 8th Avenue Subway, 6th and 9th Avenue L's within 2 blocks. Near New Jersey Vehicular Tunnel at Canal Street.

FLOOR AREAS: Spacious floors—35,500 sq. ft. to each floor. Carrying load 250 lbs. to square foot.

DAYLIGHT: "L" shape construction unobstructed on all sides. Abundant daylight. 265 feet of North light.

SERVICE: Four passenger and eight freight elevators. 24 hour service. Entrances on 3 sides.

SHIPPING FACILITIES: Close to ferries, wharves, railroads, post office. Large loading platforms set in building.

12 Stories — 100% Fire Proof — Sprinkler System throughout

Ready April, 1927 - - - Now Leasing

Brown, Wheelock: Harris, Vought & Co.

20 East 48th Street, New York City.

Or Your Own Broker

KING - VARICK CORPORATION *(Owner-Management)*
406 W. 31st Street, New York City.

De Luxe booklet on request

"Signs of Progress"

Recent Bindery Installations and Plans

Latest Rosback Perforator Installations

Among the latest firms who have added a 36-inch Rosback single round hole rotary perforator to their present equipment are the following: E. G. Yerg Printing Co., Belleville, N. J.; the W. F. Hall Ptg. Co., Chicago, purchased through the Wanner Machinery Company of that city; the Gazette Pub. Co., Texarkana, Texas, through Barnhart Brothers & Spindler, Dallas; the Commercial Printing & Litho Co., Akron, Ohio, and the Todd Company, Rochester, N. Y., both these firms having purchased the machines through the American Type Founders Company of Cleveland and Buffalo respectively. This is the third machine of its kind to be installed by the latter firm.

* * *

Install Small Reinhardt

The small Reinhardt ruling machine has been meeting with favor throughout the United States, as evidenced by the growing number of these machines now being sold in various parts of the country. Among those who have added this machine to their present equipment are the Boothby Press, Lawrence, Mass.; the Ironwood Times, Ironwood, Mich.; the Standard Printing Co., Chicago Heights, Ill.; the Akron Peerless Printing Co., Akron, Ohio; the Advertiser Co., Logan, Utah; the Carlsbad Argus, Carlsbad, New Mexico; the Chippewa Printery, Chippewa Falls, Wis., and the Millard Printing Co., Boulder, Col.

* * *

Hartman Company Adds New Equipment

To care for its steadily increasing business, the Hartman Company, Philadelphia bookbinders and rulers, have recently installed, in addition to present equipment, a new Chambers folding machine, 38 by 50, together with a new King automatic pile feeder.

* * *

Chicago Firms Add Cutters

The Ralph J. Potter Co., and the George Washbaugh Co., both of Chicago, recently added to their equipment a Chandler & Price automatic cutter.

* * *

Oversewing Machine Installation

The Oversewing Machine Co. announces the installation of one of its machines in the plant of Jacob Hessler's Sons in Long Island City, N. Y.

Increasing Volume of Work for Denver Concern

Barrent & Maten, 1918 Lawrence St., have found it necessary to increase their working force and add another Hickok ruling machine to the two now already in operation, to keep pace with the increasing volume of their business. One large order recently handled consisted of 10,000 loose leaf binders for a local concern. This concern does work exclusively for the printer.

* * *

Purchase Paring Machine

Spink & Gaborc, 24 East 14th street, New York City, recently purchased a rebuilt Fortuna paring machine from Chas. A. Muller, New York.

* * *

Ideal Book Bindery Doubles Capacity

The Ideal Book Bindery Co., Cleveland, is enlarging its floor space to more than double capacity. An ever increasing volume of business has necessitated the present expansion. New machinery will be installed immediately. This will include a 38 x 52 Swart folder, a Christensen automatic wire stitcher, and a Muller indexing machine (for indexing catalogs).

According to Frank J. Conat, president of the company, business has been good during the past months. With increased floor space and machinery, production will doubtless increase accordingly. Promptness in fulfilling their orders has already gained the favor of many local printers. The company enjoys a good volume of local trade and is at present largely engaged in catalog binding and edition work.

* * *

Tropical Printing Co. Purchases Adjoining Building

An adjoining building having frontage of 87 ft. and a depth of 173 ft. was recently purchased by the Tropical Printing Company, of New Orleans. A. Leftwich, vice-president and general manager of the Tropical Printing Company, stated recently that within five years' operation his firm has purchased the buildings it now occupies with complete facilities, and is now doing a business of well over a hundred thousand dollars a year.

Interesting Displays As a Real Asset in the Bindery

One bindery that doesn't believe in hiding its light behind a bushel is the Eugene C. Lewis Company, 461 - 8th Avenue, New York City. The first thing that meets the eye of the visitor stepping out of the elevator on the twenty-first floor of the Printing Crafts building is the handsome display of this company's products arranged around the walls of the foyer on glass-enclosed shelves and in a long showcase in the center of the floor.

There is something of distinction in these tastefully framed, Tudor glass cabinets which are placed not only on the walls of the corridor but also at vantage points inside the office. Of simple design, they seem peculiarly appropriate for setting off to the best advantage the expert craftsmanship of the products they display.

This whole arrangement is in keeping with the plans of Raymond E. Baylis, president of the company (which is also known as the Baylis Bindery), who has very definite ideas on the importance and worth of such displays.

"After all, why shouldn't the bindery have permanent exhibits of its own craftsmanship," said Mr. Baylis. "These displays should be made a real asset in the bindery's scheme of business getting and confidence building. That is the reason we have decorated our walls with fine bookbinding, unique and interesting examples of the craft.

"As first essentials of this exhibit, we have kept in mind brightness and cheerfulness in the selection of these products. The arrangement of the samples has been given careful attention as it is essential to catch the wandering eye. There should be plenty of space between the books, as this serves both in the interests of neatness and in leaving on the mind of the observer a fixed impression of each book."

In the showcase, occupying the center of the floor, are catalogs of various sizes, brochures, and anniversary books. The glass cabinets on the walls contain books of fiction, poetry, and a number of bibles, all beautifully bound in vari-colored cloths and leather. The neatness and elegance of the display and the high quality of the workmanship shown seldom fails to make a favorable impression on the visitor.

* * *

Monitor Stitcher Installed

A No. 103 Monitor stitcher was recently added to the equipment of the Advertising Novelty Mfg. Co., Phila.

* * *

The customer who requires bookbinding that is original, artistic and superior must allow sufficient time to turn it out. It can not be done on a rush job.

Since 1842 DAVEY

Unrivalled Facilities —Long Experience —The Ability to Make a High-Quality Product.

These three things go into the manufacture of

DAVEY *Binders' Boards*

They are reflected in Davey Quality—unmistakably.

We are proud of the fact that DAVEY BOARDS *do* play a very definite part in bookbinding of the better class.

After all these years (since 1842) it is reasonable to state that we know binders' boards and their relation to fine binding. This knowledge may be of value to you. May we have the opportunity of serving you?

The DAVEY *Company*

164 Laidlaw Avenue, Jersey City, N.J.

Canadian Selling Agents: The Brown Brothers, Ltd., Toronto 2

ESTABLISHED 1833

GRIFFIN

"The Old Leather House"

About Buffings

The wide range of our large and varied stock of bookbinder's supplies of every description was never more in evidence than at the present time. In doing business with The H. Griffin & Sons Co., you have not only the advantage of exceptional completeness of the line, but also our unqualified service based on over 90 years of experience in selecting only that which is of the highest standard of excellence.

AT no time in Bookbinding history was there such an unprecedented demand for good buffings. Due to shrewd anticipation of this situation, and the placing of early contracts, we find ourselves at this time fully equipped to satisfy the most exacting requirements for such buffings, at prices entirely consistent with those charged in times of normal supply.

Samples and quotations on application

We invite inquiries from the trade at all times for prompt information in regard to the following:

Cowhide, Buffings,
Morocco, Skivers,
Athol Artificial Leather,
Interlaken Book Cloth,
Griffin Brighten Leaf,
Brighten Leaf Equipment

The H. GRIFFIN & SONS COMPANY

Serving the Bookbinders Over 90 Years
Our Name Is Your Protection

NEW YORK **CHICAGO** **BOSTON**

ESTABLISHED 1833

GRIFFIN

"The Roll Leaf With the Red Back"

BRIGHTEN LEAF

The Great Factor of Heat Control

MORE and more book manufacturers are becoming interested in the application of modern efficiency principles to roll leaf stamping.

Thermostatic Heat Control Units, Griffin Manufacture, not only enable the user of Griffin Brighten leaf to work with increased rapidity, but with far greater accuracy and a minimum of spoilage hitherto unattained.

Complete detailed information for all users of Stamping Machinery contained in our new 16 page booklet. Have you seen it?

Ask for Booklet M on Brighten Leaf Equipment

View of Thermostatic Heat Control Unit. Prices and details on application

The H. GRIFFIN & SONS COMPANY

Serving the Bookbinders Over 90 Years
Our Name Is Your Protection

NEW YORK CHICAGO BOSTON

COLONIAL BINDERS' BOARD

"IT PAYS TO BIND WITH OUR KIND"

QUALITY

A constant increase of new business proves the superiority of "Colonial Board".

SERVICE

Mills located on our own railroad siding. Regular sizes and weights carried in stock at mills, also in warehouse at Boston, Mass., where deliveries are made promptly by our own trucks.

COLONIAL BOARD COMPANY

Manufacturers

Operating Office and Mills:
MANCHESTER, CONN.

Sales Department:
WHITE, SON COMPANY
601 Atlantic Avenue Boston, Mass.

The Oversewing Machine

PERFORMS the type of book sewing that is variously known as "overcasting," "whip-stitching," "library sewing" and "over-sewing."

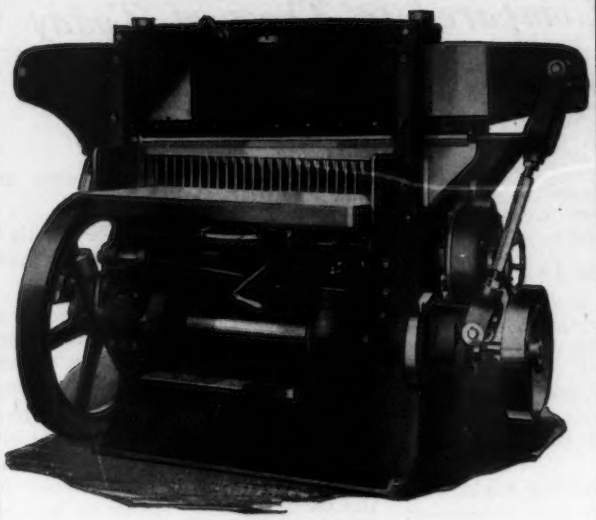
OVERSEWS section to section with numerous stitches, thus insuring good opening qualities plus remarkable strength.

PRIMARILY intended for use in Library Binding, but steadily finding increased use in other fields of book binding.

SOLD on reasonable terms. Price includes electrical equipment and one week's services of our demonstrator.

SEND FOR CATALOGUE

OVERSEWING MACHINE COMPANY, 368 Congress Street BOSTON, MASS.



Where Our Reputation Guards Your Reputation

BEHIND this automatic cutter is the manufacturer's reputation—forty years of experience building machinery for printers.

Into this automatic is built an accuracy of cut that guards *your* reputation for neat work. Its speed of operation, its ease of handling, makes it preferred by the many bookbinders who are now working with it.

For sale by type founders and dealers in printers' supplies. Write for special literature describing this automatic in detail.

The CHANDLER & PRICE CO.

Cleveland, Ohio, U. S. A.

Chandler & Price

The Bindery Room Chair That Pays for Itself

Royal

CHAIRS AND STOOLS

The Seat of Production

Those who realize the tedious fatigue strain of bindery work due to repetition, quickly appreciate the increase in production resulting from the adjustable features and comfort quality of Royal Stools and Chairs.

Ask for Catalog and 60-Day Free Trial Offer

ROYAL METAL MANUFACTURING COMPANY

2322-24 S. Western Ave. Chicago, Ill.

Adjustable Range
17" to 23"
21" to 27"
25" to 31"

JOHN J. PLEGER

53 West Jackson Boulevard Chicago, Ill.

Stripping Machines, Reinforcing and Tipping Machines, Round Corner Turning-in Machines, Slitting Machines, Strip End Trimmers, Hinged Paper Covering Machines.

KELSEY-RISDEN CO., Inc.

156 W. BROADWAY, N. Y.

Binders Board Flexible Paper Pasted Board
Press Board Glue Felt Paper
Backlining Paper

600% PROFIT

Stamping Individual Names, Emblems and Monograms with the

KWIKPRINT

— Patented —

Gold Stamping Machines

5c worth of material and time turned into 35c or MORE.

Speediest machine on the market. No need to take patented typeholder off machine.

3 Electric Heat Controls.

Hundreds of satisfied users. You lose by waiting. Send coupon today.

Mutual Gold Stamping Assn., Dept. 51., 564 W. Monroe, Chicago. Send us catalog and information regarding your KWIKPRINT Gold Stamping Machine that we understand will stamp 22K Gold Monograms, Emblems and Names, on Hat Boxes to Key Cases as low as 5c. We are interested.

NAME .....

ADDRESS ..... CITY.....

Library Binding—Old and New

How the Business Has Changed During Last Quarter Century—Various Operations Then, Compared to Those of Today

By Oscar Schnabel
National Library Bindery Company, Indianapolis, Ind.

LIBRARY binding methods have changed within the last twenty-five or thirty years just as those of other industries.

Our attitude toward each other has changed, as E. B. A. gatherings plainly show. Our standing in the trade has also changed, for there was a time when a library binder was considered a rather insignificant being, insofar as the trade was concerned. Today, we maintain a position on an equal plane with the other branches of bookbinding.

Requirements Have Changed

The requirements of our patrons have changed in no small way. This tends to keep us always on the alert and is a big factor in breaking the monotony of our business.

We manage our business differently, and the manner in which we handle our help has changed from the old "rule-of-thumb" system to the "merit system," which aids our progress and makes work more pleasant and profitable for both employer and employee.

Going After the Customer

Let us compare the comparatively primitive methods of former days with those of the present. The binder then relied chiefly upon his ability to satisfy his patrons in the hope that they would continue to patronize him and tell others. Today we advertise; solicitors are sent out, price lists are mailed and broadcast; shipping cases are furnished, and often some novelty is distributed in an effort to keep our name before the librarians.

Wages Then and Now

Next, compare the workers. Men at $18 to $35, and girls at $6 to $10, working sixty hours a week with hand power machinery in buildings which often were dangerous. Contrast this situation with the present day, with men earning $25 to $48, and girls $15 to $25, working forty-eight hours a week, with motor-driven machinery in modernized buildings.

The shop (which often was called a "repair shop" with its quota of shift tables, hand-sewing benches, some machinery operated by hand, lay-presses, lead type, glue and paste pots and brushes) was frequently located in a building not fit or safe to house the priceless treasures that were often entrusted in our care.

Typical Operations Then and Now

As compared to the bindery of today with its modernized motor-driven machinery in fire-proof buildings, the library binding of yesterday presented quite a different view. Here are some typical operations with their old and new methods very briefly summarized:

Collating: Dampening finger with sponge, as compared with rubber-end tool, or rubber finger stall.

Mending: Very little change. Taking apart by section, and pounding out of old backing; compared with the trimming off of backs or sanding.

Separating sections is new, as is also the scoring of sections, since the adoption of Oversewing methods.

End Sheets: At one time these were folded pieces of paper. The visible cloth joint was sewed on the flat Singer machine. Now we have various styles of end sheets made up in various ways, but all on the same principle.

Sewing: Sewing through fold—a method that was responsible no doubt for many of our woes in the past—has been improved upon by the Oversewing methods.

Trimming: By hand-cutting machine in those days, compared to the power machine of today, which is much the same, except that sizes are standardized. Fortunately for me, these machines were invented before my entry into the business, and I was not called upon to use the older method of Plow and Press, which certainly must have been a tedious job.

Sprinkling: With sieve and brush in those days, compared to the present method of spraying with air brush.

Gluing Backs: With glue pot and brush, as against the glue trough. The latter is one of the latest additions of equipment in our plant.

Rounding: Rounding by hand, with hammer, compared to the rounding machine of the present-day.

Backing: By hand, with hammer, compared to the roller backer.

Back Lining: With super and paper lining as against stay cloth or cotton flannel.

Head Bands: As against twine or cord in the head and tail of the case.

Stock Cutting: Instead of cutting stock for individual books, sizes are now standardized.

Casing In or Pasting Up: This is the same, unless one did not have brass bound boards.

Finishing: Lead type compared to brass type. Lay-finishing press compared to finishing stand. Also the advent of roll gold should be mentioned.

Other Improvements: Leather paring machine as opposed to the old method by hand knife, and a piece of glass. Almost total elimination of the tedious job of lacing on boards. Hard glue replaced with flexible. Leather with Buckram and Imitation Leather.

When leather was selling at $12 and $22 a dozen, we often discouraged the use of buckram by rubbing the filler out and holding it up to the light to show its lack of strength. To-day, because of improvements, I dare say, ninety per cent of the rebound books are put in buckram.

Number of Operations: For a three-quarter leather, cloth or paper sides, lace board binding, thirty-eight operations were then necessary. Today, not more than twenty-five are required for a full buckram or cloth binding.

Costs: and selling price were figured almost entirely on a basis of material used, wages paid, and overhead, plus the profit a binder thought was due him—and there was very little competition. These elementary items are few in comparison with the many items of today that must be considered and that add to the production cost and selling price. Hence it is not surprising that the average library binder finds it impossible today to bind a regular 8 inch library book in full buckram for 50 cents (other sizes in proportion) and realize a fair margin of profit, as in years past, regardless of the volume of business he may have.

These are briefly some of the ways in which the library binding business has changed during the last few decades. May we all appreciate our advantages over the library binder of the past and with united efforts make the library group a better and stronger division of the Employing Bookbinders of America, in order that our advancement shall be equally as great in the years to come as in the past.

From address delivered at library binders group of Employing Bookbinders of America, Detroit, October 15.

LOUIS F. HALL, *President*

TRADE MARK

SIEGBERT BOOK-CLOTH CORPORATION

CROWN BINDINGS
TUXEDO LINEN
HOLLANDS

Makers of
Reliable Book Cloths

Fourth Avenue and 20th Street
NEW YORK

Philadelphia Boston San Francisco St. Louis Chicago

Great ~

the one word commonly used by the printers and book-binders who have seen the new **Baum 19x25 Folding Machine** accurately folding all styles of standard and freak folds up to a thirty-two page at a speed of 4800 per hour on all sizes. So simple, your bindery girl can operate it; no heavy parts to lift and tools are never required for setting.

Come see it in operation

FACTORY BRANCHES

Chicago, Transportation Bldg., Jno. L. Paul, Mgr.
New York City, 154 Nassau St., Jas. S. Brown, Mgr.
Boston, 176 Federal St., F. W. Barkley, Mgr.
Indianapolis, 305 Merchants Bank Bldg., R. J. Heuslein, Mgr.
Buffalo, 220 Franklin St., Michael D'Angelo, Mgr.
Cleveland, 1231 B. of L. E. Bank Bldg., C. H. Reineck, Mgr.
Detroit, 408 Morgan Bldg., R. J. Burns.
Cincinnati, 137 W. 4th St., G. E. Small, Mgr.

DEALERS: Norman F. Hall Co., San Francisco
Independent Printers Supply Co., Los Angeles
J. L. Morrison Co., 445 King St., West, Toronto, Can.

The Sesqui-Centennial Philadelphia 1776 1926 150 Years of American Independence

Russell Ernest Baum
615 Chestnut Street
Philadelphia

See Us at the Sesqui-Centennial

How Co-operation Can Help Prevent "Cut-Throat" Competition

(*Continued from Page* 5)

us has learned to serve the public better, let us share it. There is room enough in the world for all, if all play the game fairly. There is no room in the world for the cut-throat competitor. There is no room for the knocker, for the gouger, for the shyster. Honesty and tolerance is still the best policy and in the long run will be its own reward.

Too long have the smaller business men followed the policy of everyone for himself. By smaller business men I do not mean those with small businesses, but those with small natures. The men who have been and are today the most successful in the business world, are those who, while practicing the strictest economy in their affairs, have also adopted the policy of "live and let live." They are not possessed with the idea that all business in their line should go to them. They are perfectly willing to talk over the other fellow's difficulties with him, and give him a lift.

An End to Business Wars

I firmly believe in a great business awakening along these lines. The signs are not wanting. Just as the world is slowly beginning to realize the folly of wars, so business will in time begin to realize the folly of fighting one another. It is only a question of education and evolution. As hatred, suspicion, intolerance, and selfishness have never yet brought any good in the world, they never will avail in the business world. I am optimistic enough to believe that our business methods are in the process of a complete reformation. When this comes to pass, only those will succeed who have the vision of tolerance, unselfishness and helpfulness.

I like to believe that all of us are put in this world for some purpose and to learn some lessons, one of which is the lesson of service. The more we try to apply this principle in business, the better it will be for us.

* * *

Loose Leaf Firm Incorporates

The R. & R. Loose Leaf Company, New York City, recently incorporated with a capital stock of $20,000. M. D. Reich is the incorporator.

* * *

Booklovers Bindery Changes Name

Booklovers Bindery, 28 West 57th street, New York City, recently changed its name to Freeman Seldon.

* * *

Yonkers Firm Increases Capital

The Bennett Book & Binding Co., Yonkers, N. Y., recently announced an increase of capital from 200 to 250 shares preferred at $100 each, and 100 common at $10 each, to 500 common, no par.

"Unsolicited Testimonials Are the BEST"

PHONE DORCHESTER 4100

5517-19 BLACKSTONE AVENUE

UNIVERSITY HOTEL CHICAGO

October 21, 1926.

Bookbinding Magazine
20 West 34th Street,
New York City.

Gentlemen:

I very often read your magazine, and I always find it most interesting and useful. I much regret to say that there is no such bookbinding magazine like it in London at the present time, working for the good and interest of the bookbinding trade.

I was associated with R. Riviere & Son, of London, for over twenty years. I am now in charge of J.F. Cuneo's fine binding studio, Chicago.

Please enrol me as a subscriber to your magazine. Check for $3.00 enclosed.

Yours very truly,

Leonard Montenegro

Germany Has Greatest Book Production

Germany still ranks first among all book producing countries, according to statistics published in the Swiss Review by the Copyright Association, which shows that Germany in 1924 published 23,599 new books, Japan 13,834, England 12,700, France 9,403 and the United States 9,012.

The 23,599 published in Germany declined from 31,782 in 1922, while Japanese production increased from 10,946 to 13,834, Japan passing England and taking second place for the first time. German production in 1924 was about the same as the 23,339 total for 1896, which by 1912 had climbed to 34,800.

The German decrease from 1923 to 1924 was felt in all branches of book publishing, but while the number of school publications fell off considerably the number of books for youth increased. In 1923 a total of 11,441 dissertations for the doctor's degree were published for German high schools and this further increased in 1925.

Publication of German books on music declined from 4,799 in 1922 to 3,171 in 1923 and increased to 3,705 in 1924. The increase of serious musical works from 1923 to 1924 was 61.4 per cent and of light musical works 6.4 per cent. In 1924 a total of 16,000 German reviews were published, of which 1,000 were new.

The 1924 figures for other countries were: Italy 6,093; Holland 4,903; Czecho-Slovakia, 4,256; Denmark 3,606; Sweden 3,058; Bulgaria 2,474.

* * *

New Patented Padding and Bookbinding Glues Announced

New patented cold padding and bookbinding glues have been recently announced by John J. Harris & Co., Chicago, to be known under the trade name of Bull-Grip. Among the advantages claimed for the padding glue are non-inflammability, quick drying, moisture-proof, free-flowing, and permanent flexibility. A feature of the bookbinders' glue, according to the company, is its spreading capacity. Flexibility, resistance to water and permanence are some of the other qualities claimed for it.

* * *

The Akkurate Loose Leaf Company, 81 Nassau street, New York City, has gone out of business, it was announced recently.

* * *

The W. J. Bedford Printing Co., LaSalle, Ill., recently announced that it had purchased a 28-inch Monitor foot power perforator equipped with automatic feed gauge.

The Southworth Quality

Heavy Duty, Combination Multiple Punching and Perforating Machines

The Heavy Duty Super Portland Punching Machines

Our Foot, Belt and Motor Driven Super Portland Punching Machines are designed to do Heavy Duty Punching and Perforating. These machines are used for Punching Round and Open Holes. Round Cornering. Perforating, Tab Cutting and Indexing. Special equipment of any kind can be furnished.

Our machines will do as wide a range of work as any punch now on the market and are Guaranteed as to workmanship and Material.

28-Inch Heavy Duty Motor Driven Perforator with Full Equipment

Southworth Perforators are built in Heavy Duty Models, and the dies guaranteed for five years' service. We can supply 15-inch Hand Power, 20- and 28-inch Foot Power, 28-inch Belt and Motor Driven Machines.

Send for Bulletin Illustrating Machines.

Purchasing equipment of our make guarantees you service and satisfaction after continued use.

In stock and for sale by Agents and Type Founders.

Manufactured by

Southworth Machine Co.

Portland Maine

Our wish for you at this Christmas season and for all the New Year is—

May all your friends and customers

Sta-Warm

THE HOLLISTON MILLS, Inc.

BOSTON NEW YORK CHICAGO ST. LOUIS

Manufactured by Sta-Warm Electric Heater Corporation

Ravenna, Ohio

BECKER BROTHERS ENGRAVING CO.

26 EAST 13TH STREET, NEW YORK CITY

DESIGNERS AND ENGRAVERS · OF BRASS STAMPS FOR · BOOK COVERS SINCE 1885

EYELETS

70 FRANKLIN AVENUE

STIMPSON

HOOKS GROMMETS STAMPINGS

BROOKLYN N.Y. U.S.A.

AUTOMATIC ATTACHING MACHINES

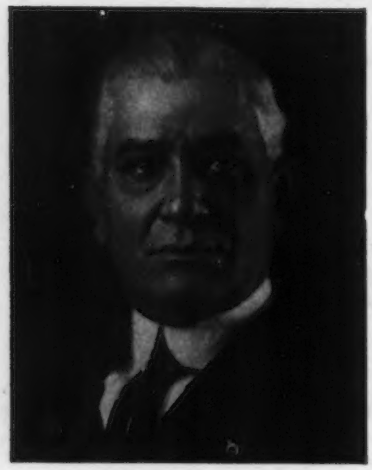
FORKED RIVETS

In Memoriam: Charles A. Bookwalter

CHARLES A. BOOKWALTER, of the Bookwalter-Ball-Greathouse Company, Indianapolis, passed on to his reward on Tuesday afternoon, October 26. Mr. Bookwalter was the president of the company, which was one of the outstanding institutions of its kind in the state of Indiana.

Learned Printing Trade

Mr. Bookwalter was born on a farm near Wabash, Indiana, December 7, 1860, and lived there during his youth. Later his parents moved to Fort Wayne, Indiana, where he received his education in the public schools of that city, and spent his spare time working in a printing office, where he learned to set type and the technique of printing trade. By early training he was a printer and carried a card as a member to the Typographical Union to the last.



Charles A. Bookwalter

Broad Political Experience

On reaching manhood he went to work as a fireman on the Wabash railroad and after two years became an engineer. Later having previously served as a "printers' devil," compositor, adman, and foreman in print shops, he entered the newspaper profession as a reporter on the Fort Wayne *Gazette* and later became its chief political writer. In 1887, he was appointed clerk of the state printing board, and his four years' service in that capacity became the stepping stone to his broad and political experience.

Mayor of Indianapolis for Two Terms

In 1901, he was elected mayor of Indianapolis for a term of two years, and again in 1905 he was elected for a term of four years. He was a most remarkable personality and the city of Indianapolis owes him a vast debt of gratitude. His swaying eloquence, his irresistible personal charm, and his real fighting qualities were ever in support of the city, and his slogan "Stand up for Indianapolis" has left an indelible impression on the populace.

Mr. Bookwalter was a man of dynamic force and charming personality—a gentleman with scholarly taste and manners. He served as president of the Bookwalter-Ball-Greathouse Co. since 1913, and was loved not only by the executives of the company, but by all the employees as well.

In recognition of his services to the city, special memorial service was held on October 28 in the rotunda of the city hall. Mr. Bookwalter was for many years actively identified with the business, political, and civic affairs of the city.

* * *

Collating Machine As Efficiency Aid

Roy C. Baker, 110 Main Street, Cambridge, Mass., has brought out a device known as "The Perfect Collator," which is designed as an efficiency aid in all gathered work by marking the sections on the folded edge, step fashion, so that after the sections are gathered a casual glance will enable the operator to detect duplications, omissions or misplacements of sections. This method eliminates the hand collating of sections after the books have been gathered and aims to insure greater accuracy than is possible in manual or hand collating.

While the marking of the edges of signatures step fashion to facilitate gathering is not new, this machine is said to be the first commercially practical machine ever placed on the market for that purpose. Mr. Baker claims that it is far superior to and less troublesome than printed markers set in the form; that the marking is always on the folded edge of the section; and that printed markers, unless the folding is perfect, not only defeat the purpose intended, but also cause the marks to show in the open book.

Automatically Verified

"As the work progresses through the bindery," says Mr. Baker, "it is automatically verified by the different workers during the various operations, from gathering to supering and lining. A double in the steps tells at a glance that the sections have been duplicated; a skip indicates an omission. Thus the progress of the imperfect book can be easily arrested before much damage has been done.

"On thick books the first 25 sections are marked in black ink and the remainder in red, working back V shape. The change from one color to another is quickly made and can be repeated with a third and fourth color if desired, thus taking care of a seventy-five or hundred-section book. This color changing feature can also be used to excellent advantage in identifying the sheets of various editions of the same book, particularly when changes have been made in new editions."

The machine is equipped with extra marking pads and two colors of ink.

* * *

Challenge Machinery Sales Show Growth During Last Six Months

Sales of Diamond power paper cutters and the Advance lever cutters to bookbinders have been characterized by a steadily growing volume during the past six months, according to A. W. Michener, advertising manager of the Challenge Machinery Co., Grand Haven, Mich. The popularity of these products has evinced itself, according to this official, and has been reflected in the increased activities of the manufacturers.

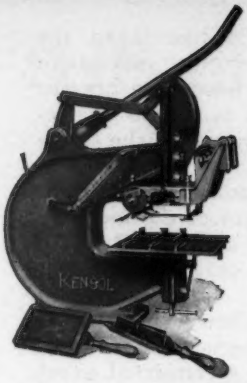
The Diamond cutter, which has been on the market for 18 years, embodies a number of interesting features which, the company states, is the result of more than a third of a century of engineering study and research. Simplicity of design and accessibility to all parts are among the advantages claimed for this machine. It is built on a heavy one-piece base, has a solid knife-bar, and an automatic safety brake. Another feature of the machine is a specially designed two-hand safety locking device which can be easily adjusted on all Diamond cutters.

The Advance lever paper cutter is a well-known machine that has been in use for the past thirty years. It has a long lever and knife-bar controlled by link motion which causes the knife to make a shearing or dip cut. This is said to reduce greatly the muscular effort required to execute a heavy cut. Other features of the machine are three adjusting screws for each knife-bar gib provided on each side for taking up all wear on the knife-bar, an extra long interlocking back-gauge, a half-inch cutting stick with facilities for easy removal, and a simple adjustment for setting and keeping the back-gauge square with the knife. This two-handed safety device is an extra for those desiring it.

* * *

Gafill-Cover Bindery Moves

The Gafill-Cover Bindery, formerly located at 128 North Main street, South Bend, Ind., is now occupying new quarters in the new Hibbard building at 321 South Main street.



"IT SAVES YOUR GOLD"

The KENSOL THIRTY-FIVE gold stamping press, with its accurate roll leaf measuring device, SAVES GOLD.

It has many other time- and labor-saving features, too.

If you do stamping, write for circular.

A. M. KENNEDY & CO., INC. 396 Broadway, New York City

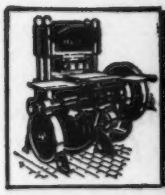
BEHLEN'S RULING COLORS

THE STANDARD FOR 40 YEARS

Send a Sample Order

SPECIALTIES AND SUPPLIES FOR PAPER RULERS AND BOOKBINDERS
Glues, Brushes, Gold and Aluminum Leaf
Ox Gall, Ruler's Flannel, Edge and Marbling Colors, etc.
Ask for our Catalog and Prices

H. BEHLEN & BRO. 10-12 Christopher St., New York
Chicago Office: 422 South Dearborn Street



"KRAUSE"
Embossing Presses, with and without Leaf Attachment, in all sizes. Transfer Presses, Paper Cutters, Rotary Card Cutters, Automatic Seal Presses, Die Presses.
Hoffmann Type & Engraving Co.
114 East 13th Street, New York City

A Tip for Bindery Supply People—
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"Your Best Bet in the Bookbinding Field"

THE MOST COMPLETE STOCK OF BRASS TYPE IN THE U. S.
Write for Information
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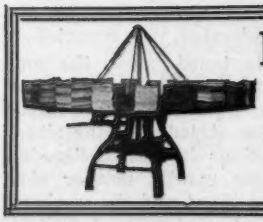
AUTOMATIC PAPER FEEDERS
RULING MACHINES AND PENS
The W.O. HICKOK MFG. Co.
HARRISBURG, PA., U.S.A.

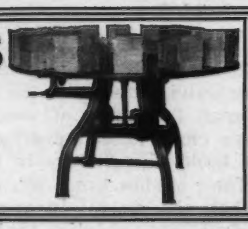
BOOKBINDERS' MACHINERY
Muller Gluing machines, Index Cutters, Thumb Index Pliers, Pass Book Head Cutters and other bookbinders' machinery.
CHAS. A. MULLER
182 LAFAYETTE STREET NEW YORK CITY



ROTARY BINDERY TABLES

Variable Speed, 2 to 6 revolutions per minute. Bindery girls accomplish nearly twice the work. No energy wasted in foot work means more energy for hand work. Suitable for book sections, single sheets or calendar pads.

THE EFFICIENCY BINDERY TABLE COMPANY
12130 Eggleston Ave., Chicago, Ill.



Have You Consulted Our WANT AIDS on Page 44

"Don't Lower Tariff" Says Guild

(*Continued from Page* 6)

libraries and scientific societies, those in foreign languages, those over twenty years old, bibles, newspapers and periodicals, manuscripts and stamps. He stated that, apparently, nothing could be done to prevent these free importation of new books by libraries and scientific societies, despite the fact that publishers and bookbinders have repeatedly endeavored to do so.

He believed that as they were supported by the American people, they should purchase American editions of books by foreign authors.

Asked as to the difference in cost between extra-binding in the United States and England, Mr. Brassil roughly estimated that an American extra-binding job costs from twice to three times that of a similar job in England, the labor cost as well as the price of materials being greater in this country.

Better Protected Than Ever Before

"The American manufacturer and American workman, including the bookbinder, is better protected than ever before through the tariff," declared the speaker in summing up. "We are paying practically double the wages paid in England today, and our buying power is naturally increased, with the result that we can enjoy more products and comforts than any country on the face of the earth. In ten typical necessities of life, the United States annually consumes an average of 56 per cent of the total production of the world."

Commenting on Mr. Brassil's remarks, James Little, of the McNamee Binding Company, recalled his personal experiences in the bookbinding trade, extending over four decades. He reminded the members of conditions after the Cleveland Tariff, during which hundreds of bookbinders were out of work, he said, and unbound sheets as well as covers themselves were being imported into this country by the tens of thousands. He stated that all his life he had been an advocate of the protective tariff and that its results in the bookbinding business, thanks to the efforts of Mr. Brassil and others associated with him, were most encouraging.

Guild Represents Views of 5,000

In the letter to Senator-elect Robert F. Wagner, E. Kelly, Secretary of the Guild, stated that the Guild represented the views of over 5,000 persons engaged in the greatest amount of book manufacture in the country. "Their wishes are," Mr. Kelly wrote, "that you do all in your power to defeat any legislation that shall lower the tariff now in effect, that offers protection to this industry. Their sincere interest in this matter, is one you could fully appreciate if you were in the position to know the facts which prompted them to bring this matter to your attention.

"Perhaps it might be well for me to say that the Guild is not the least bit political, but is founded on the centuries-old idea of providing a meeting place, where men can exchange experiences. I asure you, on behalf of the Guild members, that your attention to this matter, which is of vital importance to their individual welfare, will be appreciated."

$200 *Prize Contest*

One of the outstanding features of the Guild meeting was the announcement by the Employing Bookbinders' Association, of a $200 prize contest for the best suggestions leading to an improvement over the present manner of performing any branch of work connected with the bookbinding industry. The award will be distributed in two six-month periods during the coming year, to any employee of a member of the Association, the sum of $100 for each six-month period to be divided into three parts, as follows; first prize—$50.00; second prize—$30.00; and third prize—$20,00.

According to the announcement of the committee, suggestions for improvement should aim at the saving of time and the greater perfection of the finished product, either in the work done by hand or by machine, from the taking in of the sheets to the delivery of the bound book. Any employee first to suggest an improvement over the existing methods, either in his own shop, or in the trade in general, can become a candidate for the prize, after his suggestion has been tested, by notifying the Secretary of the Association, stating the nature of the suggested improvement, and the name of his employer.

The awards will be made, in accordance with their best judgment, by a committee of three, consisting of two employees, (members of the Bookbinders' Guild) and one employer, member of the Association, after the suggestions submitted have been tested and found entitled to consideration.

Good results were reported as a result of the distribution of imposition sheets which were prepared by the Guild some time ago. C. A. Carlson, of the American Book Bindery, reported that there has been a noticeable improvement in the quality of printing work in this city, as well as among the out-of-town printers. Binders have requested copies of these forms and Edward Kelly, of George McKibbin & Son, of Brooklyn, New York, will be glad to supply additional copies to any other binders requesting them.

THE New York Bookbinders' Guild has taken the initiative in petitioning a Washington official to oppose any legislation tending to lower the present duties on imported books. This action is indeed praiseworthy and deserves the wholehearted support of the entire industry throughout the United States.

It is strenuously urged that all local bookbinding organizations take similar action in order to protect the industry they represent. Unanimous action of this kind would surely bear results that would be favorable, not only to the manufacturers, but their employees as well.

D. S. Brassil's talk before the Guild showed plainly the advantages that have accrued to the American bookbinder as a result of the Tariff Act of 1922; and a concerted effort on the part of the industry in urging the maintenance of this tariff, is most desirable.

* * *

Chicago Master Binders Refuse to Arbitrate Increased Wage Demands

As BOOKBINDING MAGAZINE goes to press, we learn that the wage increase demands of the Chicago bookbinders, following the expiration of their contracts, October 31st, have not been granted by the master bookbinders and the wage scale remains as it was in October. At the time, the bookbinders demanded a considerable shortening of their working week, and asked for other changes in the working conditions. The master bookbinders, according to a statement of H. G. Cantwell, Secretary of the Franklin Association, of Chicago, which includes many of the binders in its membership, have refused to entertain their proposals with the exception of those relating to shop conditions, which are now being arbitrated, it is reported.

On the shortened week, the employers refused to arbitrate, ignoring it completely. Officers of the Franklin Association stated that the situation remained as it was at the beginning of the month, neither side having made a move and the workers continuing work under the terms of their old agreements. Approximately 750 bookbinders are employed in the local shops, it is stated.

THE LIFT TRUCK *of the* FUTURE

Wide Spread Front "Steering Knuckles" add 12 Exclusive Advantages

1st. Four point load suspension for maximum stability.
2nd. Two wide spread front wheels to steady the load.
3rd. Steering knuckles for safety while turning.
4th. All four wheels directly under the load.
5th. A short wheel base to fit floor scales.
6th. Load length only to occupy the least space.
7th. Uniform wheel spacing and load distribution.
8th. A maximum width rectangular lifting frame.
9th Provision for load dipping platform centers.
10th A load tightening tendency during transit.
11th. Wheel and leg alignment to "avoid" a high lift.
12th. Maximum width stop to straighten plattorms.

Minimize Platform Costs
Raise and Lower Vertically

Reservoired hydraulic control 36 Size
Send for catalogue.

The Plimpton

LIFT TRUCK CORPORATION
4 Elm Court, Stamford Conn. U. S. A.

For Economy and Efficiency Use

FORTSCHRITT-ADVANCE SKIVING MACHINE and KNIVES

Model C. All other models carried in stock.

BUILT to give long and dependable service, the perfected Fortschritt-Advance Skiving Machine is both moderate in price and economical in operation.

Turn in your old skiving machine on a new Fortschritt-Advance—and save money!

THE Fortschritt-Advance Skiving Knife costs less and is guaranteed to last longer than any other made. Of finest quality chrome steel, it is interchangeable for all standard makes of skiving machines.

Fits all models.

It will pay you to write *today* for full information regarding Fortschritt-Advance Skiving Machines and Knives.

Our service department repairs *all* makes of skiving machines and all necessary parts carried in stock.

MANHATTAN EMBOSSING COMPANY, Inc.

Agents for
Fortschritt-Advance Skiving Machine Co.
74-76 Greene Street, New York

George Metternich
Sales Director

Telephone
Canal 7519

Address inquiries to Department B.

Book Manufacturers' Directory

NEW YORK AND NEW JERSEY

AMERICAN BOOK BINDERY
Stratford Press, Inc.
Book Manufacturers
406-426 West 31st St., New York

E. FLEMING & COMPANY
110 Main Street, Cambridge, Mass.
Norwood Press Bindery, Norwood, Mass.

D. S. BRASSIL BINDERY
41-43-45-47 ELIZABETH STREET
NEW YORK CITY
Cloth and Leather Edition Binding

THE PLIMPTON PRESS
NORWOOD, MASS.
Perfect Bookmaking in Its Entirety

GEORGE McKIBBIN & SON
Edition Binders
Flexible Work Our Specialty
Bush Terminal Brooklyn — Telephone Sunset 0056

PENNSYLVANIA

MURPHY - PARKER COMPANY
Edition Binding, Leather, Cloth
Also Catalog
Efficient Workmanship — Prompt Service
701-709 Arch Street, Philadelphia, Pa.

J. J. Little & Ives Company
Typesetting :: Electrotyping :: Printing
Binding :: Editorial Service
425-435 East 24th Street, New York

International Textbook Press
Scranton, Pa.
Complete Printing and Binding Service

H. WOLFF
Book Manufacturers since 1893
526 West 26th Street ~ New York

BALTIMORE

MOORE & COMPANY, Inc.
109-11-13 SOUTH STREET
BALTIMORE, MD.
Edition Binders

THE HADDON CRAFTSMEN
Photo Engraving — Composition — Electrotyping
Printing — Binding
New York Office: Equitable Life Assurance Bldg.
Manufacturing Plant: Camden, N. J.

TENNESSEE

KINGSPORT PRESS
KINGSPORT, TENNESSEE
The largest straight book production plant in the country
Sales Offices: 578 Madison Avenue, New York City

BUFFALO

BUNCE-KINDER COMPANY
Editon and Fine Catalog Binders
149-151 SEYMOUR STREET
BUFFALO, N. Y.

VIRGINIA

L. H. JENKINS, Inc.
RICHMOND, VA.
Edition Book Manufacturers
Case Making for the Trade

NEW ENGLAND

BOSTON BOOKBINDING CO.
CAMBRIDGE, MASS.
Edition Binders
Our Specialty Is Quality and Service

DETROIT

THE BURKHARDT CO., INC.
BURKHARDT BLDG.
DETROIT, MICH.

CHICAGO AND MID-WESTERN

W. B. CONKEY COMPANY
NEW YORK HAMMOND, IND. CHICAGO
Edition Book Manufacturers
A complete service from manuscript to bound book

BROCK & RANKIN
615-627 South La Salle St.
CHICAGO, ILL.
QUALITY ——— plus ——— CAPACITY

ROBERT O. LAW COMPANY
Printers and Binders Specializing in
School Text Books
633 Plymouth Court, Chicago, Ill.

SPINNER BROTHERS COMPANY
Edition Book Manufacturers
732 Sherman Street, Chicago, Ill.

CLEVELAND

The Commercial Bookbinding Co.
2231 W. 110th Street, Cleveland, Ohio
Printers —— Binders
Specialists in Complete Book Manufacturing for Publishers

INDIANAPOLIS

Bookwalter-Ball-Greathouse Printing Co.
Printers — Binders
QUALITY · CAPACITY · SERVICE
1506-22 North Capitol Ave. Indianapolis, Ind.

MISSOURI

INTERSTATE BINDERY CO.
EDITION BINDING AND CLOTH CASES
409-10 Admiral Blvd. Kansas, City Mo.

BECKTOLD COMPANY
EDITION BOOK MANUFACTURERS
200-212 PINE STREET ST. LOUIS, MISSOURI

Greenberg, Publisher, Inc., Absorbs the Adelphi Co.

Announcement was recently made of the absorption of the business of the Adelphi Company by Greenberg, Publisher, Inc., 112 East 19th Street, New York City. At the same time, it was made known that Robert Irving Warshow had been appointed vice-president and a director of Greenberg, Inc., and would take an active part in the management of the business.

* * *

Old New York Publishing House Broadens Its Scope

Following the present trend of popular education in technical and scientific subjects, the old publishing firm of D. Van Nostrand & Company is keeping abreast of the times by an ambitious program of publications designed to meet the newly awakened interest of the layman in every branch of scientific knowledge.

It was the vision of the late A. M. Crane, for many years president of the concern, that brought about the broadening of the firm's interest, in adding books of popular scientific interest to its already impressive list of authoritative publications for the specialist.

The first section of the firm's new program included the Library of Modern Science, five volumes of which have already been published under the direction of Edwin E. Slosson.

These are to be followed shortly by four additional volumes in the near future.

Another New Publisher—Ives Washburn

The publishing ranks have been augmented by another recruit in Ives Washburn, who began his career as a reporter on the New York Times and, for the last twelve years, has been associated in an editorial capacity with publishing houses including George H. Doran Co., the Butterick Company and the Century Company. Most recently he acted as London manager for the last named concern.

Mr. Washburn will conduct a general book publishing business under the name of Ives Washburn, Publisher, at 119 West 57th Street. The telephone number of the new firm is Circle 5680 and its cable address is "Chantecler," which, no doubt, has something to do with Mr. Washburn's statement that he prefers not to make an announcement of his future plans until he has "something to crow about!" His wide acquaintance among authors and publishers on both sides of the Atlantic holds forth promise to the trade of a varied and interesting list, which, however, Mr. Washburn intimates will not be of a "highbrow" nature, believing firmly as he does, in the policy of pleasing his public first.

* * *

New Incorporation

The Aberdeen Book Novelty Corporation, a New York firm, recently incorporated with a capital stock of $10,000. The incorporators are B. and R. Librot, and C. Sollender.

Convert Historic House Into Publishing Office for H. C. Brown

An old house built in 1834 by Ebenezer and Washington Irving in Hastings-on-Hudson, N. Y., was recently converted into a complete publication office by Henry Collins Brown, editor and publisher of "Valentine's Manual," who will make his headquarters there.

* * *

New Publishing Concern Established at Kokomo, Ind.

The Newer Dispensation Publishing Company is a new firm that has recently been established at Kokomo, Indiana, by Casper Butler, who has for many years been identified with the marketing of books. Mr. Butler's two sons, both of whom have had considerable experience in the book business, will be associated with him in the new enterprise.

Mr. Butler stated that the policy of the company will be to concentrate on one title at a time, confining its publications to those of a religious and educational character viewed from a modern and philosophical point of view.

* * *

New Agents for Book Paper

Boston agents for Bodleian deckle edge book paper, a high grade rag sheet made by the Reading Paper Mills, Inc., of Reading, Pa., have been increased by the addition of Stone & Andrew, Inc., of 64 Pearl Street, Boston. Von Olker Sneel Co., of Boston, also carry the line.

To BOOKBINDING MAGAZINE Subscribers

Special Introductory Offer

Our first advertisement in BOOKBINDING brings you this special offer on the nationally used Perfect Cutting Stick holder—to fit any size cutting machine:

Only $9.50 complete with FREE Aluminum Cutting Strip

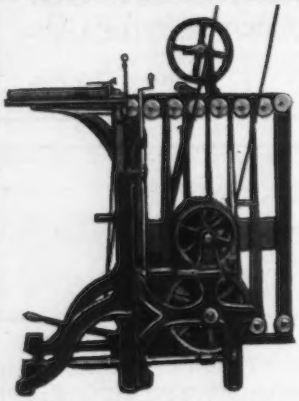
"Clean as die" aluminum grooves

We will ship on our 10-day *free* trial terms. Holder permits use of ½" wood or aluminum strips in your cutter, and gives you 12 to 16 grooves per strip One aluminum strip outlasts a dozen wood sticks and gives you 100% better cutting. Reduces knife grinding 50%.

PERFECT CUTTING STICK SALES CO.
82 Goulding Avenue Buffalo, N.Y.

SAVE $10.00—Regular prices on 45" stick, for instance, are $19.50 for ¾" and $21.25 for 1¼" holder. Save $10 by mailing us this ad with name of cutting machine, size and length of wood stick now used. You can try it for 10 days free. 5% discount for cash with order.

The McAdams Rapid Double Paging Machine



Foot and Electric Power

pages two pages of a book at each impression and will do as much work as three or four ordinary machines can do. It is easily fed, and completes the books in one feeding. The figures for each page are arranged on a chain and come forward in rotation without mistakes. The machines are very thoroughly perfected, strongly built, and last a life time. They are much used by blank book makers and binders. They are made for electric or belt power combined with foot power, or foot power only.

JOHN McADAMS & SONS
MANUFACTURERS OF RULING MACHINERY
978 KENT AVE. BROOKLYN, N. Y.

The Halfer Marbleizing Company, Inc.

Middleton, Mass.

Manufacturers of the famous "HALFER" Marbling Colors
for
DOEBBELIN'S SIMPLIFIED MARBLING PROCESS
(on Carageen Moss Size)

Complete Marbling Outfit Small..... $35.00
Trough 28 x 11
Large..... $65.00
Trough 32 x 14
Doebbelin's Marbling Machine..... $75.00
Special Trough for Machine..... $25.00
44" x 14"

"Art of Marbling"

A practical guide to marbling with 28 Illustrations. Published by W. C. Doebbelin.

Originators of H. L. End Papers.

Agents wanted for foreign countries.

THE PERFECT COLLATOR

THE purpose of the Perfect Collator is to mark the sections on the folded edge, step fashion, so that after the sections are gathered a casual glance will enable one to detect duplications, omissions, or misplacements of sections.

Two years' constant use in two of the largest binderies in the East has proven the worth of this machine. It is the only practical signature marker ever placed on the market and is an epochal achievement in the bookbinding industry.

Write for descriptive circular which explains in detail this "greatest advance in bookbinding in thirty years".

ROY C. BAKER
110 Main St. Cambridge, Mass.

Where Real Gold Would Be Too Expensive

A NEW IMITATION GOLD

of long lasting brilliancy

A distinctly new product, the result of a long series of experiments conducted in our own laboratory.

We have finally succeeded in obtaining qualities previously associated only with real gold. This Imitation Gold is treated by a special process that produces a superbly brilliant impression of remarkable durability.

It is dust-proof and will work under a wide range of heat, insuring perfectly clean-cut results. Because of its having been treated with a sizing (which is one of our recent developments), this Imitation Gold gives equally good results on any kind of material, without the change of sizing as was formerly necessary.

We feel sure a trial will convince you that you can now procure an Imitation Gold that will give absolute satisfaction.

Write for full information and samples.

RAUSKOLB GOLD LEAF

F. W. RAUSKOLB COMPANY

16 FRANKLIN ST., MEDFORD, MASS.

The Brackett

DOUBLE HEAD

Stripping Machine

Is profitable anywhere. The cheapest kind of human labor can not compete with it.

This remarkable machine reduces bindery costs to an unusually low level.

Edition Binders, Check Book Makers, Blank Book Makers, Library Binders and Catalogue Publishers should investigate the unusual merits of this machine if they are interested in lower costs and greater profits.

The Brackett Stripping Machine Co.

TOPEKA, KANSAS, U. S. A.

TACRITE

REG. U. S. PAT. OFF.

Flexible Glue—Pad Composition

Book Glue—Case Machine Glue

Ground Glue—C. W. Paste Powder

Because our adhesives are given the same care in manufacture—the same analytical control—as all our products; they are better and run consistently uniform.

SELDNER & ENEQUIST, Inc.

MANUFACTURERS OF

CHEMICALS AND ADHESIVES

84-114 Hausman Street, Brooklyn, N. Y.

Bindery News from Far and Near

New England

New England Guild Discusses Glue Problems

On Friday evening, November 12, the New England Bookbinders' Guild held a highly successful meeting at Young's Hotel, Boston, with 33 members present, representing more than a score of firms in the Greater Boston district, Worcester and Lowell.

Following the usual excellent dinner, a short business meeting was held presided over by President H. M. Plimpton. Three new members were elected, including John Donaldson, of the Angell Guardian Press, of Boston, and Messrs. Rowe and Allen, of the Plimpton Press, of Norwood.

The subject of the evening's discussion was bookbinders' glue, its manufacture and use. No more capable person could have been chosen to handle the subject than the speaker, George R. Underwood, who is chemist of the American Glue Co., of Boston and Peabody.

He developed the processes of manufacture, manner of treating, and finally the glue at work in the bookbindery. He likewise discussed the causes of glue not functioning, including atmospheric conditions.

Before the meeting closed, several questions were asked that further enlightened the audience on this important phase of their craft. Altogether it was a most successful meeting, and a number of members made it a point to compliment the very efficient entertainment and program committee composed of Arthur MacKenzie, chairman, of the Union Bookbinding Co., and E. A. Gordon, of the Boston Bookbinding Co.

Early in December, probably December 10, Messrs. MacKenzie and Gordon have scheduled a talk and a "talker" on binders' board. The speaker for the occasion will be Edmund O'Brien, manufacturing manager of the Otter River Board Co., of Otter River, Mass. This company is located in Worcester County, and serves the bindery trade of New England with a daily production of over 32,000 pounds. Familiar as Mr. O'Brien is with the current questions of standardization of binders' board sizes, a subject that has engaged the attention of Secretary Hoover in the course of his general standardization program, he will undoubtedly give the members of the New England Bookbinders' Guild an idea of the standard sizes proposed, as well as a description of board manufacture.

Owing to the E. B. A. Convention in October, no meeting of the New England Guild was held that month, as so many of the members were away at the time originally planned. The speaker on Morocco leathers who was to have held forth on that occasion has promised to be prepared with an address at one of the later meetings during the present 1926-27 season. From now until next June, the Guild will hold monthly gatherings at Young's.

* * *

Efficiency of Cost System Praised by Library Binders

"Library binders need the cost system as well as the edition binders." This is the opinion of Frank M. Barnard, of F. J. Barnard & Co., Inc., 368 Congress street, Boston, who has adopted a modified form of the E. B. A. cost system.

"Library binders have found that with certain modifications, necessary to the special nature of their production, the E. B. A. can be well adapted to their uses," said Mr. Barnard recently. "After a trial of well over a year, we have nothing but the heartiest praise for the system as a cost-reducer and efficiency promoter in general."

* * *

New Cover Paper

New cover papers, made by the District of Columbia Paper Mfg. Co. and capable of wide application for high grade pamphlet and booklet work, have been introduced to the New England trade by John Carter & Co. The trade name of the new cover is "Chinatex." It is available in eight distinct and decidedly unique coloring, from a mottled ivory known as "Canton" to a most unusual blue called Chefoo.

* * *

Holliston Mills Conference

The annual sales conference of office managers and salesmen of the Holliston Mills was held at the mill during the week of October 25. Representatives of the company in New York, Chicago, and St. Louis were among those present.

Middle Atlantic

Two Old Established Washington Binderies in New Quarters

Two of Washington's binderies have recently expanded both their facilities and their floor space and are getting ready for a busy winter.

George A. Simonds and Company are now busy in their new and modern plant on Eleventh Street, N. W., Washington, D. C. They have adorned their office walls with panels of their work, photographs and other specimens that attract the attention of the customer. Included is the cartoon of Mutt and Jeff, which readers of Bud Fisher will recall, had a little fun with the words "Russia" and "Morocco" with the conclusion by Little Jeff saying that he "was a hundred per cent American." With the assistance of Mr. Fisher, the cartoon was specially made to read "and have my binding done at George A. Simonds Company."

As an advertising convenience, Mr. Simonds has had printed and ruled on their machine a folded sheet which shows the most used pen spacings. The table gives the number out of a sheet, sheets for 500 and sheets for 1,000. On the inside of the folder there are shown samples of 10 point lines and up to 36 point. The ruling is in three colors.

A Profitable Exhibit

In the Bureau of Graphic Arts of the Smithsonian Institution the Simons Company have a permanent exhibit showing examples of fore edge painting and folding and assembling. This exhibit has been the source of some business and much admiration from teachers, students and tourists.

A special class of work now being given consideration by the company is the edition binding of publication jobs.

Model Loft for Gruver Co.

E. F. Gruver, president of the company bearing his name, is straightening out his plant after moving to the top floor of a newly remodeled and constructed building on "F" Street, in the heart of Washing-

ton's busiest retail section. "F" Street is to Washington what Broadway is to New York.

The Edward F. Gruver Company have a light and airy establishment. Three ruling machines have the benefit of large windows on two sides and good light from above. Express and stock is delivered in an alley at the rear and a freight elevator takes it directly to the floors above where it is easily handled without additional labor.

Permanent Library Exhibit

The main office room, when completed, is to have a permanent library exhibit which will give an impression to the entering customer of the private library of a man of affairs. The office desk will occupy a portion of the room but will be made to harmonize with the general design.

A glass showcase on "F" Street is being made that will hold a weekly exhibit of the bookbinding art. There will be notes of explanation as to the binding. As the plan is not being used elsewhere in Washington, the showcase will be a sales stimulation and of educational value.

Prepares Book for Queen Marie

Mr. Gruver prepared recently a book of inlaid art for presentation to Queen Marie of Roumania during her return to Washington, prior to sailing for her own country. The job is a private one and not considered in the nature of an advertisement, although it is expected to be "pointed to with pride" when completed.

The Edward F. Gruver Company gives special attention to blank book work, ruling, and punching, as well as other lines. The equipment includes five stitchers, four rulers and some fifteen other machines.

* * *

D. B. G. Rose Becomes President of Bradley & Gilbert Co.

D. B. G. Rose has become president of the Bradley & Gilbert Company, printers, bookbinders, and box makers, Louisville, Ky., succeeding E. G. Hamilton, it was announced recently. Mr. Rose is also president of a number of other organizations including the Louisville Board of Trade. Arch Hamilton remains vice-president and general manager of the company.

New Orleans Binder in New Quarters

The Owen Gernon Co., formerly of 304 Magazine street, New Orleans, La., is now located in new and more commodious quarters at 512 Natchez street.

* * *

Duratex Bindery & Book Co. Incorporates in Decatur, Ill.

The Duratex Bindery & Book Company has recently been incorporated in Decatur, Illinois, and is capitalized at $20,000. The firm is located at 157 South Church street. The incorporators are H. E. Anthony, J. T. Wilcox, and Clifford Hatch.

* * *

H. A. Berne Company Taken Over by Former Employees

S. F. Stewart and H. Westerback have purchased the H. A. Berne Company, one of the oldest bookbinding concerns in Cincinnati, and will continue their business at the same address, 318 Sycamore street. The new proprietors, who were formerly employees of the concern, have announced that the old name will be retained for the present.

WANTED—SALESMAN

Roll gold manufacturer wants salesman to cover bindery trade in Eastern part of the country. State age, experience, references, and salary expected; confidential. Address Box 930, care of Bookbinding Magazine, 20 W. 34th St., N. Y. C.

We have for sale a "NATIONAL" BOOKSEWING MACHINE which is practically new and in good condition, having had very little use.

For particulars and price address

C. W. YOUNGERS

THE ROYCROFTERS EAST AURORA, N. Y.

BOOKBINDERS' ALL IRON SHEARS

TABLE
GAUGES
CLAMP
SPRING GAUGE

All iron, 26 in. wide
Accurately, quickly set
Our sectional, foot clamping
For narrow cutting

Sizes	Prices
33 in.	$210.00
40 in.	225.00
45 in.	250.00
50 in.	300.00
60 in.	350.00

Manufactured by

JOHN JACQUES & SON, WORCESTER, MASS.

WRITE FOR CATALOGUE

Middle West

New Method Book Bindery May Open Another Branch

The New Method Book Bindery, Inc., of Jacksonville, Ill., is contemplating the establishment of a branch at Roodhouse, Ill., according to a recent announcement.

This company was started in 1920, and is now doing a good business, employing 130 people at the home plant. There are also 14 people steadily employed at a branch office opened up about six months ago at Winchester. The concern is national in its scope, receiving books for binding renewal for libraries both public and private all over the country.

* * *

Leonardson Elected Manager of Augustana Book Concern

Otto Leonardson, for twelve years manager of the Minneapolis branch of the Augustana Book concern, was recently elected as manager of the firm's main headquarters at Rock Island, Ill. Mr. Leonardson succeeds A. G. Anderson, who was manager of the Augustana Book concern for forty years. Mr. Anderson will continue to be active in the work of the firm, it was announced, and will do considerable research in the publishing field.

* * *

Otto Pilz Heads Bindery for 36 Years

To be head of a concern for almost two-score years is an achievement in which anyone may take just pride and Otto Pilz, head of the Elgin Book Bindery, 5-7 East Chicago street, Elgin, Ill., is no exception to the rule. Mr. Pilz is proud of the fact that he has been engaged in the bookbinding trade for 36 years, during which time he has built up a business which takes care of a good part of the territory surrounding Elgin, including many of the vicinity's foremost libraries. Mr. Pilz came to Elgin in 1888 and in 1890 started the Elgin Book Bindery. Four years later, he moved the business to its present location, where he does general bookbinding, library work, loose-leaf and special blank book work.

* * *

Alfred Cahen Find Business on Up-Grade

That Cleveland's bookbinding business is on the up-grade was the opinion recently expressed by Alfred Cahen, president of the Commercial Bookbinding Co., 2231 West 110th Street, Cleveland, Ohio. The firm has been "real busy" during the past few months, Mr. Cahen stated, a large bulk of the production being confined to the bible and dictionary line.

Many Novelties in This Bindery's Line

An indication of the many side lines that may be manufactured by a progressive bookbinding company is given in the list of novelties that are advertised by the Burkhardt Company, Larned and Second streets, Detroit, Mich. In addition to its regular bookbinding business, this company is now featuring extensively in its advertising other Burk-Art novelties, including such diverse items as furniture upholstery and panels, automobile radiator tag holders, fraternity and club plaques. Other interesting novelties included in the Burk-Art line range from portfolios, photograph covers, blotter, menu, table, screens and telephone book and index covers, game score pads, to calendars, window card display frames, embossed and decorated boxes, pocket and desk correspondence folders, memorandum books, diaries, card cases, radio grills and panels, automobile kick boards, picture frames—in all, an interesting indication of the wide scope of a modern bindery's activities.

* * *

New Style Public Record Binder Meets with Favor

A new style public record binder, which binds sheets independent of the cover, has recently been placed on the market by the Kalamazoo Loose Leaf Binder Company, Kalamazoo, Mich. This device has met with favor in public record offices, according to an official of the company, who stated that its permanency, durability, and all around convenience have been vital factors in its sale. A public record department has been recently established by the company, in charge of T. L. Kornmann.

* * *

Novel Advertising Appeal

A novel advertising appeal is to be made through some of the recent literature sent out by the Boehm Bindery, general book binders and blank book makers, of Milwaukee.

"If you haven't used Boehm binding," states an announcement printed on a very attractive series of blotters, "that's *your* loss. Start now!" Then as an appropriate afterthought, in smaller type, there is the following statement: "Park your cars in the Oneida Parking Station—We'll O. K. the Check."

* * *

"A Duo Edition

An important addition occurred recently in a prominent edition binder's family, when Henry P. Conkey, president of the W. B. Conkey Company of Hammond, Indiana, Chicago and New York, became the father of twin girls. The "titles" are Dorothy and Henrietta.

Western States

Deiter Co. Issues Instructions for Librarians

Deiter Bookbinding Co., 1833 Champa St., Denver, in order to meet the constantly growing demands of its trade, has recently installed one Cleveland Folder and one Kensol embossing press. This bindery, while equipped to handle every type of commercial work, specializes in the binding and re-binding of books and magazines for libraries. Since 1889, when the company was established, it has done all the work of the Denver Public Library, and since it is considered one of the city's pioneer industries a brief historical sketch of its career recently appeared in a Denver paper. An attractively gotten-up booklet, "Bookbinding Hints for Public Libraries," disseminates much useful information to the librarian on the manner and methods of properly caring for the covers on books.

* * *

Employ Additional Help

The Welch-Haffner Printing Co., 1400 Araphoe St., Denver, one of the best equipped establishments in Colorado, report that business is so good that they are obliged to operate a 24 hour shift in order to adequately handle their contracts. J. J. Ehrmantrout, superintendent of the bindery, stated that they have recently been compelled to employ 20 additional girls to keep up.

* * *

Changes Control

Control of Al Peterson & Co., 302-304 Barclay Block, Denver, has been acquired by John E. Murphy, who was a partner of Mr. Peterson. This concern specializes in every kind of commercial work and has a thoroughly equipped manufactory.

* * *

Feature Bindery in Printing House Organ

The book binding department of the Bradford-Robinson Printing Company, 1824-26-28 South street, Denver, Colorado, under the supervision of Peter J. Straub, has grown to be one of the most completely equipped and largest in the west, necessitating periodic increases in the working force and the installation of new machinery.

"The Pink Pill," a potion for pale people, in the elucidation of this name according to a caption on the cover, is one of the livest and wittiest house organs published. It is brought out monthly and distributed among employees and the trade, and is a surefire remedy for business blues. In a recent issue the book bindery was featured, an excellent two page photograph showing up the plant in interesting detail.

TENACITY

LOOSE LEAF METAL PARTS

This neat looking, substantial binder was made with a TENACITY "NH"—Special Metal Hinge Metal.

It is a type intermediate between the Piano and the Canvas Hinge.

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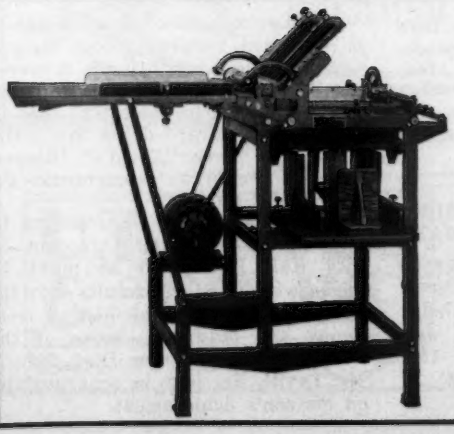

The LIBERTY

THERE IS SCARCELY A PRINTER IN AMERICA who has not felt the influence of Liberty's simple and advanced design.

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The Liberty Folder Company, *Sidney, Ohio*

(ORIGINATORS OF SIMPLE FOLDERS)

Agencies in all principal cities

Deseret "News" Bindery Now Housed in New Building

The new Deseret *News* building on Richards Street, Salt Lake City, has been completed. One of the four floors, the third—there are four floors and a basement—will be devoted entirely to the bindery department.

The building is constructed of concrete and steel and is as fireproof as human skill can at present make it.

Bindery Has Grown Steadily

The supplies for the bindery are carried in the basement along with supplies of other departments. The business of the bindery has grown steadily and is now one of the most important departments of the organization. About everything that is done in a large, modern bindery is done at the "News" plant. Assistant General Manager James M. Kirkham said that about $50,000 had been spent on additional equipment for the bindery on account of its new home.

Began in 1850

The "News" began as a weekly in 1850, at a time when Salt Lake City was about 1,500 miles from the nearest Eastern civilization and nearly a thousand from the nearest West Coast civilization, such as it was in those days, and the only means of travel, or even communication, was by the slowly moving ox-team. It has always been owned by the Mormon Church and has had a bindery ever since the need of a bindery was felt by the pioneer community.

The officials of the organization today are as follows: Heber J. Grant, president of the Church, publisher; B. F. Grant, his brother, general manager; James M. Kirkham, assistant general manager. Bert Gill, a "News" bindery trained man, is manager of the bindery.

* * *

Holliston Mills to Present Interesting Book to Trade as Xmas Gift

A distinctive Christmas and New Year's gift will be presented to the trade by the Holliston Mills, Inc., Norwood, Mass., in the form of a book containing the interesting series of articles on the "Historical Sketch of Bookbinding as an Art," which have been appearing regularly in Holliston *Owl Talks*, the firm's house organ. The November issue of this interesting little magazine contained the last installment of this series, and due to the wide-spread interest and appreciation expressed by the trade in general, the company decided to print and bind the sketch in book form for distribution as a gift.

* * *

In the highest civilization the book is still the highest delight.—EMERSON.

Bookbinders Want Aids

Send your wants to BOOKBINDING MAGAZINE, *and they will be published in this department at the rate of 25 cents per line, minimum six lines.*

EQUIPMENT, ETC.

FOR SALE

The manufacturing company of the Poor Richard sheet gathering machine, complete with patents. Wish to dispose on acount of death of inventor and president. Address, M. M. Richards, Poor Richard Corp., 6039 South State street, Chicago, Illinois.

HICKOK RULING MACHINE FOR SALE

Can be seen in operation. Has two beams and underlift and will be sold with or without Hickok feeder. First-class condition. Address Burkhardt Co., Inc., 545 Larned West, Detroit, Mich.

RULING MACHINES FOR SALE

Ruling machines for sale; 36-inch rail, 3 beam striker, with automatic feeder. Also 44-inch rail, 3 beam striker, gear drive. J. Zanetti Machine Works, 1701 Kirkwood Ave., San Francisco.

GOOD OPPORTUNITY

Dexter Jobbing Folder for sale; 14 x 19 inches to 32 x 44 inches; four right angle folds and pasting attachment. Excellent condition. Can be seen running. Regal Art Press, Troy, New York.

EMPLOYMENT

GOOD OPPORTUNITY FOR YOUNG WOMAN

Young woman wanted to take charge or assist in preparatory department of large blankbook factory. Must be thoroughly familiar with all rulings. Address Box 155, care of BOOKBINDING MAGAZINE, 20 West 34th St., N. Y. C.

BLANK BOOK FIRM DESIRES COMPETENT YOUNG WOMAN

Young woman, Christian, to assist forelady in large blank book factory; must be competent in handling help; state age, previous experience, and salary expected. Address Box 150, care of BOOKBINDING MAGAZINE, 20 West 34th St., N. Y. C.

Planning of Ornament for Hand-Bound Books

(*Continued from Page* 10)

ornament to fill in a space that needs some ornament. The constructional lines have been employed, and when left broken as they are here, the whole effect is very pleasing.

Once the student has mastered the simple methods of treatment he may try the more difficult in the way of concentrated ornament such as centers, borders, and panels.

Learning Principles of Good Ornament

It is often a temptation to copy instead of create, and if this vice is long continued, the designer's work will degrade into poor, lifeless parodies of the old masters' unsurpassable creations. Start from the beginning by learning the principles of good ornament, and the work will possess originality that will be a joy to the maker and the book-lover alike.

* * *

Several New Models of Kwikprint Stamping Machine Introduced

The Mutual Gold Stamping Assn., 564 W. Monroe street, Chicago, announce the introduction of several new models of their patented Kwikprint gold stamping machines. Leather and imitation leather can be gold stamped with individual names, emblems, monograms, etc., by this machine, which is also described as a time saver. One of the features of the machine is a patented, tiltable typeholder—a permanent attachment that does not have to be removed at any time. The machine is also equipped with three heat controls which insure correct temperature. Many of these stamping machines, it is stated, are now in use throughout the country.

* * *

Bookbinder's Son Wins Prize

An interesting variation of the theory that a son should follow in the footsteps of a worthy father has been accomplished by Leo Levitt, the nineteen-year-old son of George H. Levitt, for twelve years foreman of the bookbinding department of the Brieger Press, at 55 Van Dam street, New York City.

Mr. Levitt, senior, as a bookbinder is concerned, naturally, with the outside of books, while his son, it seems, has deeply interested himself in the inside of books, to the extent that he was recently awarded the first prize in the New York "World's" "Biggest News of the Week" competition for high school students.

Young Mr. Levitt is employed by the Arrow Engraving Company, 25 City Hall Place, but at night he delves with excellent results into the inside of books, in the history, economics and language classes of the East New York Junior High School. Mr. Levitt, Sr., is to be congratulated on his son's achievement.

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because BURRAGE'S FLEXIBLE GLUE holds pages firmly under all conditions; weather, time or much handling. Never brittles, flows freely, is uniform in quality and economical.

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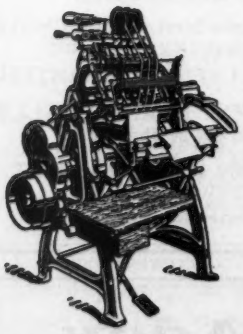
BREHMER
BOOK SEWING MACHINE



NO ALTERATION OF NEEDLE BODIES IS REQUIRED for the different sizes of books.
Size B is eminently suitable for sewing books "two on."
Wooden blocks are placed between the books in order to obviate the danger of loosening the thread, and also to ensure the equal lengths of tape ends.
When sewing French, books may be sewn together without inserting blocks.
The end sections are securely fastened by thread and do not require pasting.
The needles are straight and strong, therefore cheap.
Strong construction, simplicity of adjustment, and minimum upkeep, have been paid special attention in the construction of this machine.

OUTPUT UP TO 70 SECTIONS PER MINUTE

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For the bookbinder who drills and assembles "Knockdown" metal parts.

With the "Micromatic" Wonder Drill Jig, any bookbinder assembling knockdown metals can be sure that no matter how many metals of one size and center, and number of posts, he must make they will all be accurate and uniform.

A special feature of the "Micromatic" Wonder Drill Jig is that the bookbinder can use it in connection with Endlok as well as Toplok metal parts.

With the use of the "Micromatic" Wonder Drill Jig for assembling knockdown metals, the method of scratching a center line through the center of metals and marking post positions with a center punch (which at best is not accurate) is unnecessaary.

The "Micromatic" Wonder Drill Jig pays for itself within six months in time saved and the avoidance of costly errors.

PRICE - - - $85.00

Complete instructions for operating and assembling Knockdown metals with each jig.

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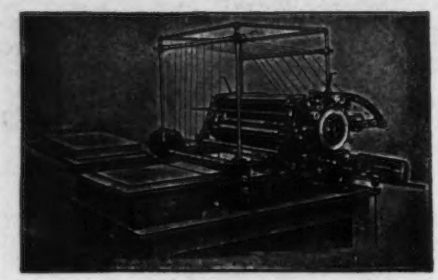

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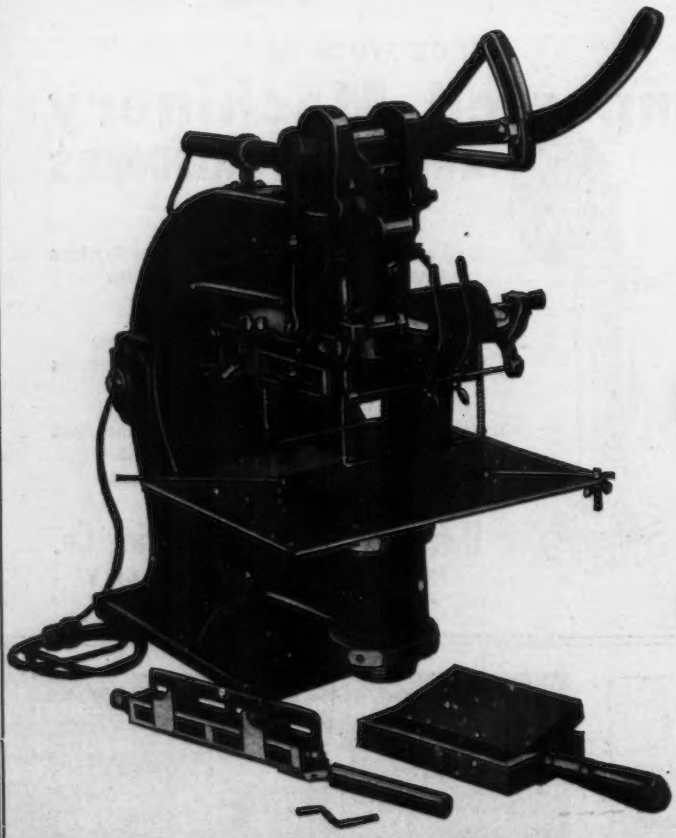

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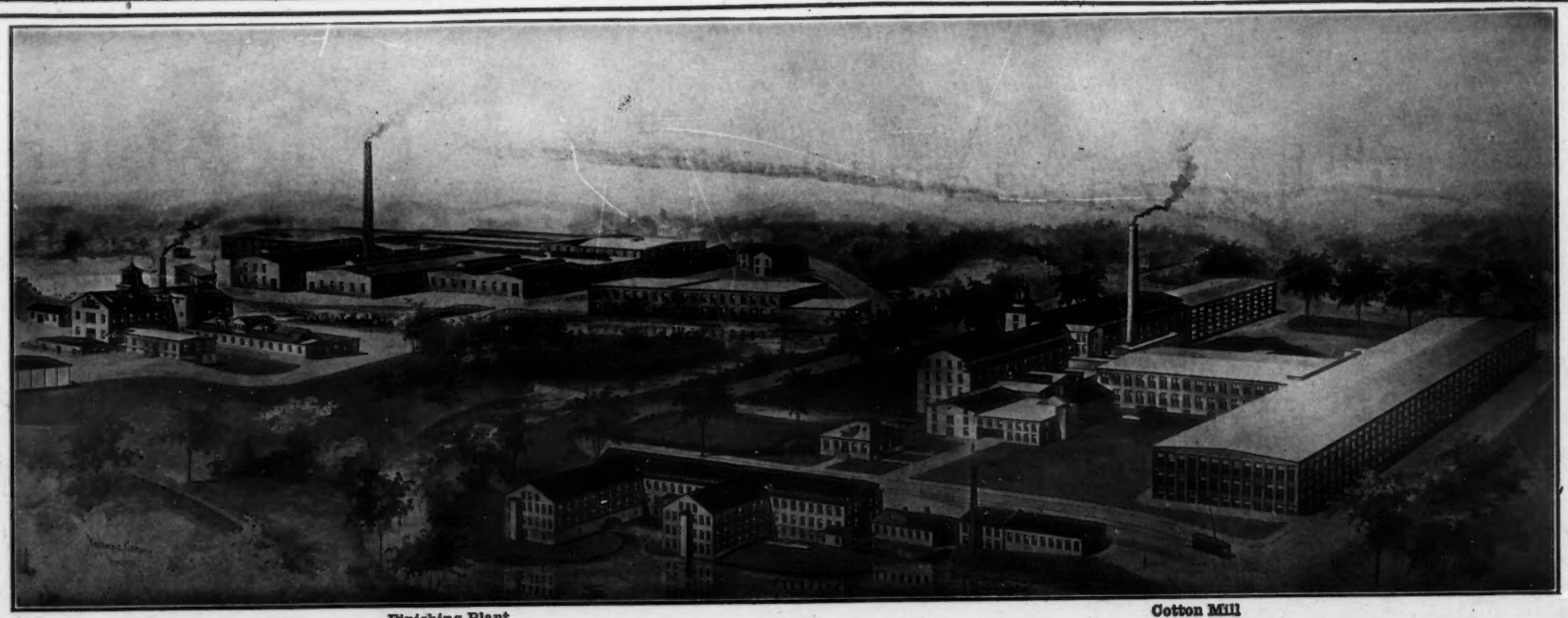

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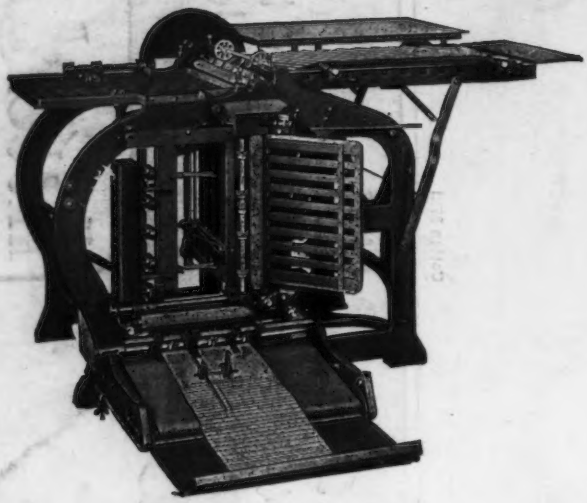

Model "B" Cleveland Folder

The Model "B" CLEVELAND Folder (25x38) has earned its dominating position in the industry only because of its outstanding ability to produce more folds and better folds for less money than can be done by any other method or machine. Nothing else counts.

The Model "B" will make many more folds of great commercial value than all other folders of this type combined.

A set of 17 "Economy Dummies" and full specifications will be sent promptly on request.

The complete CLEVELAND line consists of the Model "K" (38x50), Model "B" (25x38), Model "O" (19x25), Model "E" (17x22) and Model "L" (17x22). Continuous Suction Feeders are available for Models "K" and "B," Pile Feeders for Models "B," "O," "E," and "L," and Friction Feeders on Models "O," "E" and "L."

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